

2010 PLANNING CALENDAR EDITORIAL & ADVERTISING

BusinessWest

The Business Journal of Western Massachusetts

ISSUE DATE	CLOSING DATE	EDITORIAL FOCUS	DOING BUSINESS IN...	LIST	EVENTS
JAN 4 18	12.24 1.8	Top Entrepreneur 2009 • Health Care • Education • 40 Under Forty Preview Commercial R.E. • Construction Services • Technology	Chicopee Ludlow	Hospitals • Telecom/Voice/Data Colleges • Security Co.	
FEB 1 15	1.22 2.5	Banking & Finance • Law • Auto Sales & Service • <i>Difference Makers*</i> Commercial R.E. • Marketing • Employment • Elder Care	West Springfield Wilbraham	Auto Dealers • Credit Unions Employment Agencies • Retirement Communities	
MAR 1 15 29	2.19 3.5 3.19	Health Care • Manufacturing • Green Business Banking & Finance • Technology • Entrepreneurship Commercial R.E. • Law • Education • Health Care	Palmer Easthampton Holyoke	Renewable Energy Co. • Bus. & Econ. Dev. Resources Accounting Firms • Computer Retailers Health Clubs • Commercial R.E. Brokers	<i>Difference Makers*</i> March 25th
APR 12 26	4.2 4.16	Construction Services • Landscape Design • Environment & Engineering Commercial R.E. • Banking & Finance • Women in Business • Market Show <i>40 Under Forty*</i>	Agawam Northampton	Landscape Design Co. • General Contractors Day Spas • Market Show Exhibitors	
MAY 10 24	4.30 5.14	Education • Marketing • Law • Diversity Commercial R.E. • Construction Services • Annual Restaurant Guide Tourism & Hospitality	Springfield Berkshire County	Law Firms • Ad/Marketing Firms Restaurants • Architecture Firms	
JUN 7 21	5.28 6.11	Banking & Finance • Green Business • Elder Care • Technology Commercial R.E. • Tourism & Hospitality • Construction Services	Hadley Westfield	Banks • Office Equipment Dealers Home Builders • Tourist Attractions	<i>40 Under Forty*</i> June 24th
JUL 5 19	6.25 7.9	Banking & Finance • Law • Entrepreneurship • Education Commercial R.E. • Manufacturing • Health Care • The Modern Office	Longmeadow Franklin County	Brokerage Firms • Private Schools Office Furniture Retailers • Eye Care Specialists	
AUG 2 16 30	7.16 8.6 8.20	2010/11 ANNUAL RESOURCE GUIDE* Health Care • Tourism & Hospitality • Employment Commercial R.E. • Construction Services • Elder Care	Hampden Belchertown	Health Plans • Hotels & Meeting Facilities HVAC Services • Commercial Moving Companies	
SEP 13 27	9.3 9.17	Health Care • Law • Green Business • Education Commercial R.E. • Banking & Finance • Construction Services	Amherst Granby	Behavioral Health Centers • Law Firms Engineering Firms • Industrial Parks	
OCT 11 25	10.1 10.15	Law • Holiday Party Planner • Elder Care • Super 60 Commercial R.E. • Construction Services • Manufacturing • Technology	South Hadley Southampton	Banquet Facilities • Super 60 Companies Environmental Service Firms • General Contractors	
NOV 8 22	10.29 11.12	Banking & Finance • Accounting & Tax Planning • Year End Business Planning Commercial R.E. • Commercial Printing • Insurance	Ware East Longmeadow	Accounting Firms • Year End Checklist Commercial Printers • Insurance Agencies	
DEC 6 20	11.26 12.10	Law • Economic Outlook 2011 • Construction Services Commercial R.E. • Banking & Finance • Technology	Northern CT Southwick	Knowledge Corridor • Chambers of Commerce Computer Network/IT Services • Office Buildings	

* Sponsorship Opportunities Available