

# PictureThis

Send photos with a caption and contact information to: 'Picture This'  
c/o BusinessWest Magazine, 1441 Main Street, Springfield, MA 01103  
or to [editor@businesswest.com](mailto:editor@businesswest.com)



## Blast from the Past

On Oct. 13, Springfield College staged an elaborate ribbon-cutting ceremony for the newly renovated Judd Gymnasium, the oldest and most historic building on the campus. Originally built in 1894 and expanded in 1910, the red-brick Victorian structure underwent a total renovation during the past year to serve the college's current programming while preserving the building's historic character and many architectural details. At top, cutting the ribbon are, from left, Kevin MacBride, president of the class of 2014; Christopher Doyle, president of the Graduate Student Organization; Tyler Hilbert, student trustee-elect; Kimberly Ayer, student trustee; Springfield College President Richard Flynn; Sally Griggs, chair of the school's Board of Trustees; Samantha Silva, president of the class of 2011; and Kathleen Kalmbach, president of the class of 2012. At left, Flynn presides over the opening of a time capsule from 1910, which was discovered during the renovation.

# PictureThisCont'd

## A Decade of Excellence

On Oct. 7, the *Healthcare News*, sister publication to *BusinessWest*, celebrated its 10th anniversary. Representatives of health care-related businesses and institutions joined *Healthcare News* staff members at the Log Cabin Banquet & Meeting House to mark the occasion, network, and hear about the magazine's plans for the future.



John Gormally, publisher of *BusinessWest* and the *Healthcare News*, chats with Dawn Leaks, assistant director of Chapter Support for the Pioneer Valley Chapter of the American Red Cross.



Kevin O'Hare, right, public relations director for Holyoke Medical Center, with Nancy Cole, community education and public relations coordinator for the medical center.

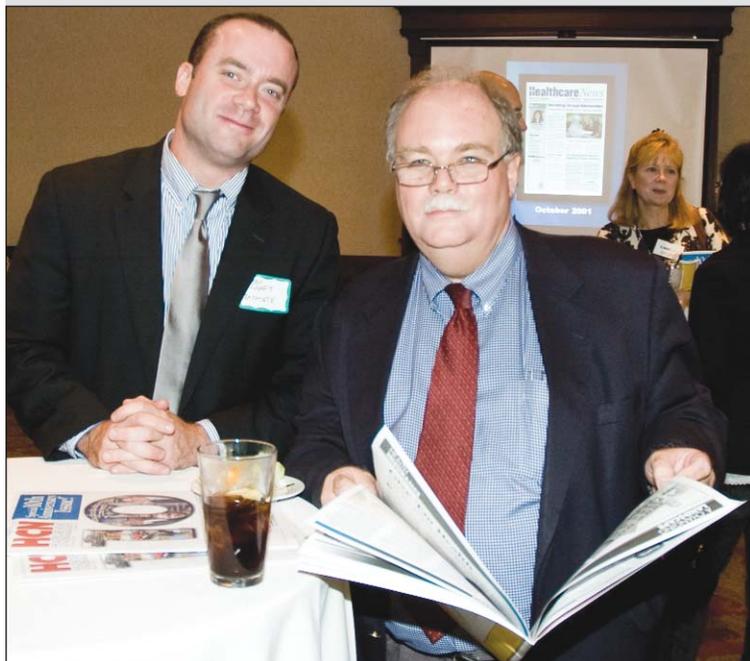
Kate Campiti, associate publisher and sales director of *BusinessWest* and the *Healthcare News*, chats with David Crowe, director of Marketing for Catuogno Court Reporting and Sten-Tel Transcription.



Travis Ward, operations manager for Development Associates, chats with Paige Thayer, director of Chapter Support for the Pioneer Valley Chapter of the American Red Cross.



Tina Stevens, owner of Stevens 470 advertising and public-relations firm, chats with Sandy Sorel, director of Marketing and Business Development for Hogan Communications.

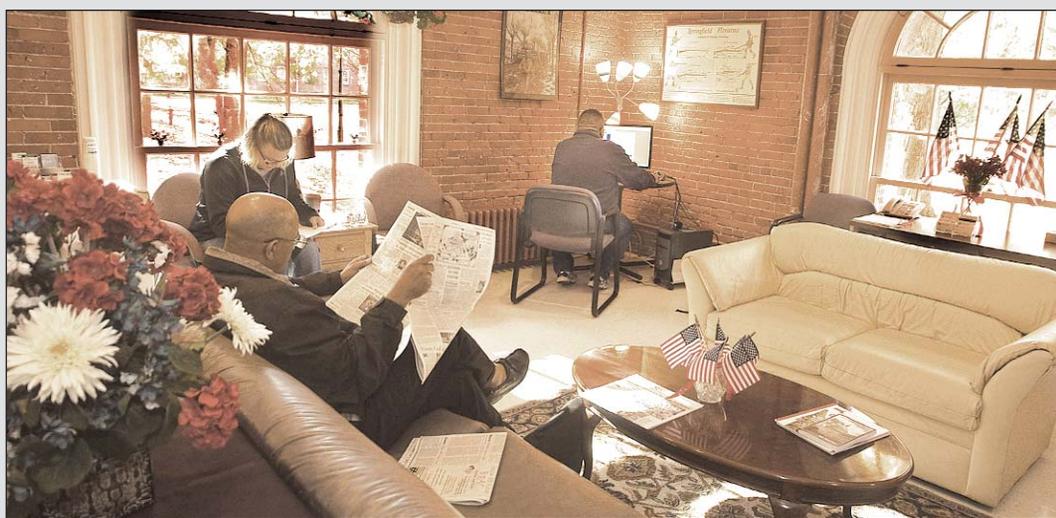


Ben Craft, left, manager of Public Affairs for Baystate Medical Center, and Keith O'Connor, media relations manager for Baystate, were among the many public-relations and marketing professionals in attendance.



From left, Susan Alston, director of Development, Marketing and Communications for the Center for Human Development; Shalini Bahl, owner of IAM Business Consulting; and Christopher Yurko, communications coordinator for the Center for Human Development.

# PictureThisCont'd



## Veterans Center Opened

On Oct. 18, Springfield Technical Community College staged grand-opening ceremonies for its new Center for Student Veterans and Service Members. Located in Garvey Hall, the center is designed to thank those students with military experience and combat training by providing them the support tools and resources to successfully traverse the bridge between military service and a fulfilling college experience. The center offers a number of services, including access to computers and the Internet; referrals to various forms of tutoring offered at STCC; career counseling through Internet-based assessment; general counseling through crisis management and referrals to outside counseling services; assistance with Veterans Administration forms, and others. Top, in the foreground, are, from left, STCC President Ira Rubenzahl; Mike Balise, vice president of Balise Motor Sales, which donated furniture for the center; Carol Mathison, senior academic counselor at STCC and one of the prime movers in creation of the center; and Springfield Mayor Domenic Sarno. Above is the lounge in Garvey Hall. At left, the Honor Guard from Commerce High School posts the colors.