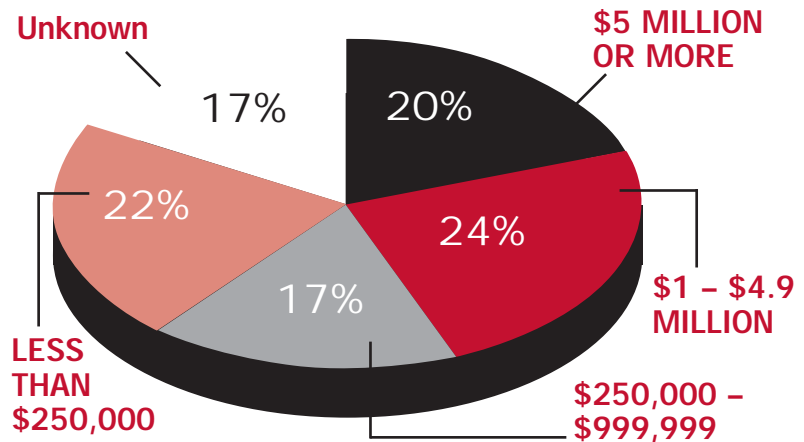


TYPE OF BUSINESS

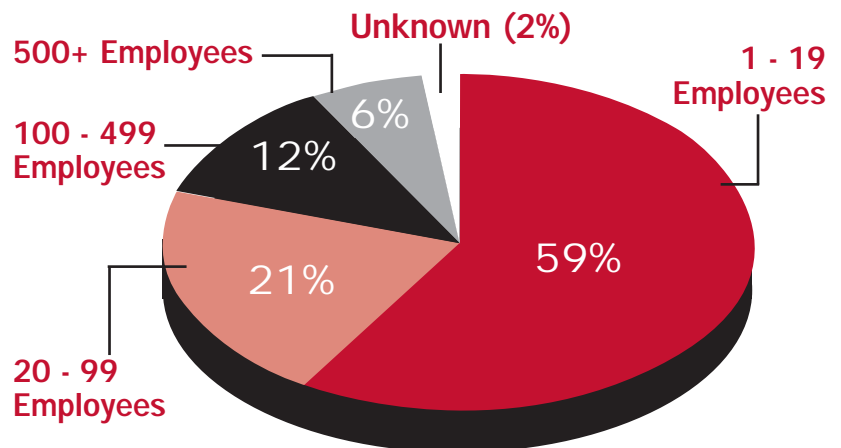
BusinessWest readers describe their business as:

- Accounting Services
- Advertising / Marketing / PR
- Automotive
- Banking / Finance / Investing
- Communications / Publishing
- Construction / Design / Engineering
- Education
- Entertainment
- Financial / Investment Broker
- Government
- Health / Medical Services
- Hospitality
- Human Resources
- Insurance
- Legal Services
- Manufacturing
- Non-Profit
- Real Estate: Commercial
- Real Estate: Residential
- Restaurant
- Retail Trade
- Technology Products / Services
- Telecommunications
- Travel Broker / Dealer
- Wholesale Trade

COMPANY SIZE BY SALES VOLUME:



COMPANY SIZE BY NUMBER OF EMPLOYEES:



SOURCE: 2008 Readers Profile Study conducted by Readex Research, Stillwater, MN.