



## Show Floor Theater Presentations

### Session 1

9:15-10 a.m.

#### *Thriving in a Wildly Changing Marketplace*

Featuring Mike Dresse, CEO and co-founder of Newbury Comics. Since opening the original Boston store as an MIT dropout in 1978, Dresse has turned Newbury Comics into an increasingly profitable and all-encompassing retail chain selling comic books, CDs, DVDs, jewelry, independent fashion lines, and an array of pop-culture novelties. Dresse's keen market strategy and ahead-of-the-curve business sense has kept Newbury Comics on the cutting edge of culture and commerce trends for more than 30 years. He'll discuss how to stay relevant in a wildly changing marketplace.



MIKE DRESSE

### Session 2

10:15-11:15 a.m.

#### *The Forecast: A Look at What's Ahead for the State and Regional Economy*

*A panel discussion with:*

- John Regan, executive vice president of Government Affairs, Associated Industries of Massachusetts
- Robert Nakosteen, professor of Economics, UMass Amherst
- Jim Bzdyra, First Niagara New England region market executive and senior vice president, Commercial Banking



JOHN REGAN



ROBERT NAKOSTEEN



JIM BZDYRA

### Session 3

11:30 a.m.-noon

#### *The Anti-Résumé Revolution*



Angela Lussier, author of *The Anti-Résumé Revolution* asks and answers one central question: are you getting what you want from your career? If not, Lussier, associate director of Alumni Career Programs at UMass Amherst and owner of 365 Degrees Consulting, offers several cutting-edge approaches to personal branding, career evaluation, getting in front of the people who can help you be more successful, business ownership, standing out, and creating a professional path you are actually excited about.



ANGELA LUSSIER

### Session 4

12:15-12:45 p.m.

#### *Laugh For No Reason*

Featuring Trevor Smith, founder of *Laugh for No Reason*. It has long been known that laughter is good medicine, and Smith now makes his living reinforcing that notion. He has completed training offered by the World Laughter Tour Inc. to become a certified laughter leader, and has organized and facilitated Therapeutic Laughter Club programs for a variety of different organizations.



TREVOR SMITH



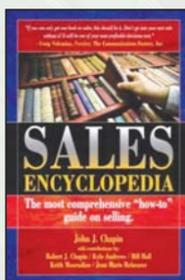
## Show Floor Theater Presentations

### Session 5

1-1:45 p.m.

*Blood from a Stone:*

*How to Get Motivated and Do More Business in Any Economy*



Featuring John Chapin, author of *The Sales Encyclopedia* and president of Complete Selling Inc. Chapin is an award-winning speaker, writer, trainer, and coach, with more than 21 years of extensive sales, customer service, and management experience. His talk is part motivation, part sales training program focused on ideas to consistently operate at your highest levels and rapidly build business in the new economy.

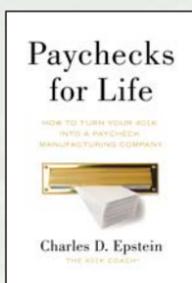


JOHN CHAPIN

### Session 6

2-2:30 p.m.

*The 401(k) Coach*



Featuring Charles D. Epstein, registered investment advisor and president of Epstein Financial Group. Epstein, author of the soon-to-be-released book *Paychecks for Life*, will offer advice on how to:

- Become the boss of your financial future
- Use other people's money to double your own
- Finance your desirement mortgage
- Follow the mantra of "10-1-now" to secure your future
- Relax in good financial markets and in bad
- Retire with a paycheck for life

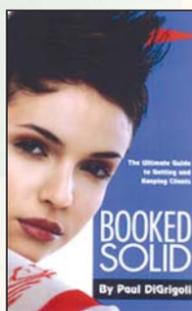


CHARLES D. EPSTEIN

### Session 7

2:45-3:15 p.m.

*Empower Your Workforce*



Paul DiGrigoli, founder and CEO of DiGrigoli Salon and DiGrigoli School of Cosmetology, and author of the book *Booked Solid*, will address these questions and issues:

- Who's motivating the motivator?
- The 5 most important traits and habits of successful leaders
- How to acquire the top 10 leadership qualities
- What really is TLC?
- Strategies for putting yourself in a position to win
- 7 power plays for inspiring teamwork

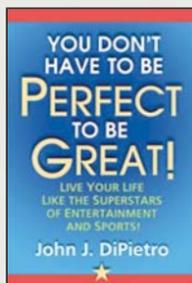


PAUL DIGRIGOLI

### Session 8

3:30-4 p.m.

*You Don't Have to Be Perfect to Be Great*



That's the title of the book written by John J. DiPietro, co-host and co-executive producer of *Simply Living* at ABC 40 / FOX 6. In this seminar, attendees will learn:

- What separates the super achievers from those that just get by
- How to stand out from the crowd of competitors
- Five tips for immediate implementation to establish yourself as a market leader in your field of expertise



JOHN J. DIPIETRO