

ADVERTISING/MARKETING FIRMS

LISTED ALPHABETICALLY

AGENCY	NUMBER OF EMPLOYEES	SPECIALTIES	CONTACT
ADAGIO DIGITAL ARTS + COMMUNICATION 101 Federal St., Belchertown, MA 01007 (340) 690-4081; www.adagiodac.com	1	Creative marketing and design services; concept to creation to implementation for print and the web	David Pinardi
ADVERTUS MEDIA INC. P.O. Box 610, Westfield, MA 01086 (413) 564-5200; www.advertusmedia.com	N/A	Full-service media-buying and marketing-strategy organization; in-house production and full creative services; specializing in broadcast media and commercial copywriting and design	Adam Wright
ALEXIS DESIGN 5 Strong Ave., Suite 202, Northampton, MA 01060 (413) 584-1640; www.alexisdesignstudio.com	2	Full-service graphic design; advertising; print media; web design	Alexis Neubert
ALLEN MEDIA INC. 21 College St., South Hadley, MA 01075 (413) 534-6100; www.allenmedia.net	6	Full-service agency specializing in digital, social, current and new media; Complete production and graphic design services; Website design and maintenance; social media management; media buying; public relations; and event-management services; specializing in Digital (SEO/SEM); Social media management; TV; radio; direct mail; outdoor; print advertising	David Allen
ANDREW ASSOCIATES INC. 6 Pearson Way, Enfield, CT 06082 (800) 287-0981; www.andrewdm.com	50+	Full-service, results-driven marketing and advertising firm with strategy, creative, website design; e-communications; social-media marketing; data management; direct-mail services; print; fulfillment	Teresa Utt Mary McCarthy
AUCELLA & ASSOCIATES 132 Woodcliff Dr., Westfield, MA 01085 (413) 568-1319; www.aucellainc.com	3	Full-service advertising and marketing; design and photography; web design	Phillip Aucella
BALBONI ADVERTISING, LLC 152 Center St., Suite 201, Chicopee, MA 01013 (413) 737-0399; www.balboniadvertising.com	6	Full-service advertising, marketing, and public relations; full in-house creative department and media-specialist services	Lita Lea
BEETLE PRESS 31 McKinley Ave., Easthampton, MA 01027 (413) 374-6239; www.beetlepress.com	1	PR and communications services, with specialties in the areas of media relations and strategy; blogging; content editing, including book editing	Janice Beetle
THE BENJAMIN CO. 2 Bay Road, Suite 200, Hadley, MA 01035 (413) 585-1600; www.thebenjamincompany.net	3	Full-service advertising, marketing, and public relations	Paul Benjamin
BRIGADE 195 Russell St., Hadley, MA 01035 (413) 387-0307; www.wearbrigade.com	21	Multidisciplinary team of designers, typographers, photographers, art directors, and illustrators who collaborate with internal marketing departments at established and emerging brands worldwide on identity design, packaging, digital experiences, and point-of-sale materials	Kirsten Modestow
BUSINESS BETTIES 256 Mapleshade Ave., East Longmeadow, MA 01128 (413) 486-0172; www.businessbetties.com	2	Branding company geared toward women-owned businesses; visual identity and print design; website development; WordPress training; social media; e-mail newsletter design and consulting; photography	Allison Biggs Suzanne Larocque
CECCO, THE DESIGN OFFICE OF DAVID CECCHI 29 Albert St., Agawam, MA 01001 (413) 786-3236	1	Comprehensive design services for print, advertising, and packaging	David Cecchi
CHIKMEDIA 266 Grove St., Northampton, MA 01060 (413) 218-4994; www.chikmedia.us	2	Marketing campaigns; target messaging; designs that reflect individual business personalities	Emily Gaylord Meghan Rothschild
CITADELNETWORKS INC. 2785 Boston Road, Suite 100, Wilbraham, MA 01095 (413) 746-6141; www.citadelnetworks.com	3	Full-service, interactive agency; website development; mobile websites; e-business consulting; strategic Internet marketing; mobile SMS marketing; social media; CMS systems; e-commerce	Jeffrey Lemire
THE CREATIVE 150 Main St., Suite 358, Northampton, MA 01060 (413) 727-3354; www.thecreativemarketing.net	3	Full-service agency specializing in nonprofit and for-profit strategic marketing and communications; writing for public relations, social media, websites, and print; brand systems and graphic design for online and print	Ruth Griggs
THE CREATIVE STRATEGY AGENCY 41 Taylor St., Suite 201, Springfield, MA 01103 (413) 455-2371; www.tcsaonline.com	3	Full-service digital marketing and communications agency specializing in search engine optimization; social media; online communications; web development; mobile marketing; digital advertising	Alfonso Santaniello
DARBY O'BRIEN ADVERTISING INC. Village Commons, 9 College St., South Hadley, MA 01075 (413) 533-7045; www.darbyobrien.com	10	Full-service advertising; personality branding; website development; creative strategy; specializing in independent and family businesses	Gainer O'Brien Darby O'Brien
DESIGN & ADVERTISING ASSOCIATES, LLC 457 Trafton Road, Springfield, MA 01108 (413) 736-7908	1	Full-service advertising and marketing; graphic design; website design; multi-media; wall graphics	Edward Pessolano
DEVINE DESIGN 2 19 Old Stagecoach Dr., Monson, MA 01057 (413) 267-5076; www.devinedesign2.com	1	Graphic design and consulting for printing and electronic media from concept to completion	Elaine Devine
DIF DESIGN 1350 Main St., Suite 212, Springfield, MA 01103 (413) 788-0654; www.difdesign.com	9	Full-service creative agency specializing in logo design, website design, and online strategy	Peter Ellis
DOWLING ADVERTISING 76 Cherry Dr., Wilbraham, MA 01095 (413) 599-0082	3	Creation and placement of advertising for retail clients	Ron Dowling
ENVISION MARKETING GROUP 280 North Main St., East Longmeadow, MA 01028 (413) 525-6661, ext.135; www.envisionmarketingma.com	12	Provides small and medium-size businesses with cost-competitive marketing strategies, including e-mail marketing, website design, social media, and SEO; branding; graphic design; print promotions; full media campaigns; direct marketing	Barb Perry
GARVEY COMMUNICATION ASSOCIATES INC. 1500 Main St., 20th Floor, Springfield, MA 01115 (413) 736-2245; www.gaionline.com	5	Innovative digital marketing and PR	John Garvey
GET SET MARKETING 207 Worthington St., 3rd Floor, Springfield, MA 01103 (413) 781-7800; www.getsetmarketing.com	6	Concept to implementation of graphic design, full-color printing, and website development	Dan Bessette
GO GRAPHIX/WHITESTONE MARKETING GROUP 31 Benton Dr., East Longmeadow, MA 01028 (413) 525-2244; www.gographix.com	14	Specialty graphics; design, printing, and installation services; vehicle wraps and graphics; wall, window, and ceiling graphics; dimensional signs (illuminated and carved); CNC-cut logos and letters; trade-show displays and exhibits; digital and offset printing services; brochures; posters; banners; postcards	Gary Stone Jim White
GOFF MEDIA 351 Pleasant St., Suite 221, Northampton, MA 01060 (413) 237-4209; www.goffmedia.com	4	Marketing and sales development; advertising creative for television, Internet, and print	David Goff
GUENTHER ASSOCIATES 26 Mellen St., Chicopee, MA 01013 (413) 237-4744	1	All aspects of graphic design, print production, creative strategy, logo design, and advertising	Carol Lovell
HORGAN ASSOCIATES 252 Westerly Circle, Ludlow, MA 01056 (413) 348-0705; www.facebook.com/horganassociates	5	Full-service marketing firm; public relations; national and local media campaigns; television, radio, print, and Internet marketing	David Horgan
INSPIRED MARKETING 20 Maple St., 4th Floor, Suite 1, Springfield, MA 01103 (413) 303-0101; www.inspiredmarketing.biz	6	Brand management; press relations; logo/graphic design; media buying; guerilla marketing; social media; event planner for corporate and nonprofit events	Jill Monson Bishop
JASIN ADVERTISING INC. 204 School St., Chicopee, MA 01013 28 Bedford Road, Springfield, MA 01107 (413) 736-9072; www.jas inadvertising.com	2	Full-service advertising in all media, from initial planning through creation and placement	Francine Jasinski Hayward Ralph Jasinski
KATHLEEN DOE CREATIVE DESIGN Northampton, MA 01060 (413) 727-8245; www.kathleendoe.com	1	Specializes in print and package design, marketing communication, and brand development	Kathleen Doe
LAPIERRE MEDIA MARKETING 1500 Mohawk Trail, Shelburne, MA 01370 (413) 625-9279; www.lapierre.com	3	Management, creative, and design of social media, websites, advertising, and marketing	Rick LaPierre
LOGIC TRAIL 320 Riverside Dr., Northampton, MA 01062 (413) 727-8210; www.logictrail.com	9	Strategic marketing; web design; branding; advertising; media planning	Alexander Simon
LSHD ADVERTISING INC. 180 Pleasant St., Suite 320, Easthampton, MA 01027 (413) 593-1114; www.lshd.com	8	Creative marketing, advertising, and design solutions, including brand development; targeting print, multi-media, and trade-show environments for local, national, and international clientele	Tom Leveille
MAKE A SPLASH MEDIA 1242 Main St., Suite 406, Springfield, MA 01103 (413) 333-7459; www.makeasplashmedia.com	N/A	Full-service agency; digital; TV; radio; creative strategy; web design; social media; planning, forecasting, and media buying	Nicole Zinke
MARKET MENTORS, LLC 30 Capital Dr., Suite C, West Springfield, MA 01089 (413) 787-1133; www.marketmentors.com	20	Full-service strategic marketing, advertising, and public-relations firm; media buying; public relations and media outreach; graphic design and web development; copywriting; broadcast production with in-house studio; search-engine optimization and search-engine marketing; event planning; content development; trade-show marketing; social media; certified Google business partner	Michelle Abdow
MARKETING DOCTOR INC. 30 Industrial Dr., Northampton, MA 01060 (413) 579-8089; www.mymarketingdoctor.com	7	Full-service agency specializing in media buying; social media; search-engine optimization and web development; digital advertising; graphic design; e-mail marketing; mystery shopping; phone auditing and training; reputation management; direct mail; video production; industrial videos; research and polling; celebrity endorsements/spokespeople; product placement	Janet Casey
MASS MARKETING RESOURCES 13 Knight Ave., Easthampton, MA 01027 (413) 539-7950; www.massmarketingresources.com	1	Cost-effective virtual-marketing solutions for small businesses; e-newsletters; website templates; CMS support; brochures; photo editing; database development; social networking; real-estate and builder specialties	Liz Provo
MEDIA GARDEN 34 Front St., Building 2, Springfield, MA 01151 (413) 543-5004; www.mediagarden.co	4	TV commercials; company training videos; live event coverage; high-quality printing; website design; social networking; web hosting; search-engine visibility	Rich Morganstern
MOMENTUM GROUP INC. 15 Oldwood Road, Wilbraham, MA 01095 (413) 525-1700; www.momentumgroup.com	2	Sales growth for the CEO; counselors experienced in growing Fortune 200 companies and high-growth startups	Karen Wilson Ken Furst
NEPM - NEW ENGLAND PROMOTIONAL MARKETING 15 Main St., Wilbraham, MA 01095 (413) 596-4800; www.nepm.com	17	Places company logo on business gifts and promotional items that meet strategic marketing, sales, and communication objectives; complete fulfillment services and company store programs	Amy Selvia Smith
NOVAK ADVERTISING AND DESIGN 18 Wellesley Road, Holyoke, MA 01040 (413) 534-6790	2	Full-service marketing, advertising, and design; creative strategies in all media, including web design	Judy Novak Burt Novak
ONEEIGHTY MEDIA 7 Trova Terrace, Pittsfield, MA 01201 (413) 464-5830; www.oneeightymedia.com	N/A	Marketing; communications; advertising	John Krol
P & M ADVERTISING P.O. Box 60427, Longmeadow, MA 01116 (413) 530-6572; www.pmadvertising.com	5	Full-service and retail advertising; social media and digital management and design	Michael Kessler
PAGE ONE PRODUCTIONS LLC P.O. Box 423, West Springfield, MA 01090 (413) 732-5472	1	Licensed/bonded talent-booking agency and event planner; handles galas, grand openings, fund-raisers, concerts, and corporate functions; integrated marketing; government and PR; strategic planning	Roberta Page
PAUL ROBBINS ASSOCIATES 85 Post Office Park, Wilbraham, MA 01095 (413) 682-0002; www.paulrobbinsassociates.com	4	Strategic communications agency providing services in the areas of public relations and marketing; crisis communications; identity/strategic positioning; public-policy initiatives and approvals; web/blogs/social media; video	Paul Robbins
POSITRONIC DESIGN 903 Dwight St., Holyoke, MA 01040 (413) 532-6440; www.positronicdesign.com	1	Full service web design, organic search-engine optimization; AdWords pay-per-click management services; secure hosting; blog writing and social-media management; custom web programming	David Caputo
PURE BRANDING INC. 196 Pleasant St., Suite 301, Northampton, MA 01060 (413) 548-9900; www.purebranding.com	8	Strategic branding consultancy dedicated to 'conscious branding,' revealing authentic brand strategies that enable people to effect change	Yadim Medore
RADWELL COMMUNICATION BY DESIGN 40 Munroe St., Northampton, MA 01060 (413) 320-8134; www.radwelldesign.net	1	Communication strategies and creative marketing concepts; visual identity/branding; full range of design services for print, web, multi-media, fund-raising, development, and the arts	Laura Radwell
RHYME DIGITAL 116 Pleasant St., Suite 311, Easthampton, MA 01027 (413) 303-0353; www.rhyme.digital	7	Full stack digital marketing including branding, strategy, website/app design, email marketing, search/display advertising and optimization; digital marketing automation; lead generation and analytics	Blair Winans
SIRIUS DESIGN 83 Old Reed Road, Monson, MA 01057 (413) 267-0990; www.siriusdesign.net	2	Comprehensive communication packages including visual identity, responsive web design and content management, advertising (radio and print), point of purchase, annual report, magazine and brochure design, and architectural graphic design	Susan Bergeron-West
SIX-POINT CREATIVE WORKS INC. 9 Hampden St., Springfield, MA 01103 (413) 746-0016; www.sixpointcreative.com	8	Brand strategy and full-service advertising agency; specialized skills in consumer, B2B, and nonprofit marketing	Meghan Lynch
THE SPORTING EDGE MARKETING 208 Island Pond Road, Springfield, MA 01118 (413) 244-2579; www.sportingedgemarketing.com	2	Promotional consultants providing branded promotional marketing items, logo-decorated promotional products, logo-decorated business gifts, decorated apparel, trade-show products; sales-incentive marketing; employee-recognition programs; public awareness; specialize in rush orders	Ed Guczek
STEVENS 470 470 Southampton Road, Westfield, MA 01085 (413) 568-2660; www.stevens470.com	1	Omnichannel marketing services include marketing plans; web content and online strategies; brand design and development; marketing seminars and training programs	Tina Stevens
TAKE IT OUTSIDE P.O. Box 5125, Springfield, MA 01101 (413) 374-3520; www.takeitoutside.com	5	Integrated marketing agency specializing in marketing, event management, and strategic planning	Matthew Strzempko
THINKGLOBAL INC. P.O. Box 865, Northampton, MA 01061 (413) 586-8588; www.thinkglobal.com	7	Writing/editing; marketing/communications; graphic design; custom publishing; business plans; strategic planning; newsletters	Gregory Sandler
TODD M. LEMIEUX DESIGN 125 Magnolia Terrace, Springfield, MA 01108 (413) 237-6869; www.toddlemieux.com	2	Art direction; graphic design; logo and identity design; creative strategy; brand identity; print and web advertising; marketing collateral; website/navigation/UI design; book/editorial/publication design	Todd LeMieux
TRANSIT AUTHORITY FIGURES INC. 38 Main St., Northampton, MA 01060 (413) 727-3319; www.transitauthorityfigures.com	4	Print; advertising; branding	Damia Cavallari
TSM DESIGN 293 Bridge St., Springfield, MA 01103; (413) 731-7600 960 Main St., Hartford, CT 06103; (860) 216-0775 www.tsmdesign.com	6	Marketing, brand development, design services; SDO-certified; fully credentialed	Nancy Urbschat
TUNNEL 7 Easthampton, MA 01027 (413) 282-9957; www.tunnel7.com	1	Website design, optimization, and online marketing	Derek Allard
JANET UNGER 82 Forbes Ave., Northampton, MA 01060 (413) 586-6479	1	Strategic creative for advertising, marketing, and public relations	Janet Unger
VAN SCHOUWEN ASSOCIATES LLC 167 Dwight Road, Suite 201, Longmeadow, MA 01106 (413) 567-8700; www.vsamarketing.com	5	Strategic B2B launch marketing, driven by vSA's proprietary, scalable vSALaunch process; leverage digital, inbound, content, social, media-relations/PR, SEO, integrated outreach, and web-development tactics, all with expert oversight and ROI tracking	Michelle van Schouwen
WESTWOOD ADVERTISING ASSOCIATES 510 Front St., Chicopee, MA 01013 (413) 592-0041; www.westwoodadvertising.com	4	Business-to-business marketing and advertising; public-relations services; creative design; website-development management; branding; graphic design	James Fiola
WILD APPLE DESIGN GROUP LLC 95 Post Office Park, Suite 24, Wilbraham, MA 01095 (413) 279-1677; www.wildappledesigngroup.com	3	Designs websites and cross-media marketing campaigns; marketing approach combines expert consultation, creativity, and innovative technology, delivering solutions for e-mail, social media, mobile, and print campaigns	Amy Scott
WINSTANLEY PARTNERS 114 Main St., Lenox, MA 01240 (413) 637-9887; www.winstanley.com	12	Full-service, integrated marketing communications firm; marketing strategy development; advertising; direct marketing; brand communications; design; public relations; social media; media planning; buying; sales promotion; sports marketing; digital marketing	Nathan Winstanley