

ATTRACTION	ANNUAL ATTENDANCE	DESCRIPTION	ADMISSION
Berkshire County			
THE CLARK ART INSTITUTE 225 South St., Williamstown, MA 01267 (413) 458-2303; www.clarkart.edu	N/A	Art museum featuring collection of French impressionist, American, and Old Master paintings	Adults: \$20 Members, children 18 and under, and students with valid ID: free
HANCOCK SHAKER VILLAGE 1843 West Housatonic St., Pittsfield MA, 01201 (800) 817-1137; www.hancockshakervillage.org	55,000	From April through October, the historic village offers hands-on history in 20 buildings; interpreters, craft demonstrations, and programs; Visitors Center offers exhibitions of specific aspects of Shaker life and places the Shakers into a broader American context; guides teach about Shaker worship and work; Discovery Barn is open with activities for young and old	Adults: \$20 Seniors, AAA, MTA, military: \$18 Children 13-17: \$8 Children 12 and under: free (on family visits)
JACOB'S PILLOW DANCE FESTIVAL 358 George Carter Road, Becket, MA 01223 (413) 243-9919; www.jacobspillow.org	108,000	Hosts more than 50 dance companies from around the world, as well as more than 200 free events, performances, exhibits, and talks	\$25-\$75, depending on venue; free performances on Inside/Out stage every Wednesday-Saturday at 6:15 p.m.
MASS. MUSEUM OF CONTEMPORARY ART 1040 Mass MoCA Way, North Adams, MA 01247 (413) 662-2111; www.massmoca.org	150,000	MASS MoCA is one of the world's liveliest (and largest) centers for making, showing, and enjoying the best art and music of our time	Adults: \$18 Students: \$12 Children 6-16: \$8 Children & Members Free
NORMAN ROCKWELL MUSEUM 9 Glendale Road, Stockbridge, MA 01262 (413) 298-4100; www.nrm.org	150,000	Set in the artist's hometown, the museum is open year-round and holds the world's largest collection of original Rockwell art, as well as his Stockbridge studio and Terrace Café (May-October), and exhibits the works of other contemporary and past masters	Adults: \$18; seniors 65+: \$17 Veterans: \$16 College Students with ID: \$10 Children 6-18: \$6 Members and children under 6: free
RAMBLEWILD 110 Brodie Mountain Road, Lanesborough, MA 01237 (844) 472-6253; www.ramblewild.com	20,000	An eco-adventure park on 1,400-plus acres featuring hiking programs, advanced team-building programs, and a 10-acre aerial adventure park with eight aerial trails covering all ability levels, with 150-plus climbing elements and ziplines on every trail	Adults: \$69 Children under 18: \$59
TANGLEWOOD 297 West St., Lenox, MA 01240 (617) 266-1200; (888) 266-1200; www.tanglewood.org	350,000	Summer home of the Boston Symphony Orchestra since 1937; features concerts by the BSO, Boston Pops, and visiting classical music artists and ensembles and some of today's leading popular artists; hosts Festival of Contemporary Music; special performances and events; youth programs	\$12-\$124; free lawn tickets for children 17 and younger
Franklin County			
BERKSHIRE EAST CANOPY TOURS 66 Thunder Mountain Road, Charlemont, MA 01339 (413) 339-6617; www.berkshireeast.com	120,000	The largest zipline tour company in the Northeast, featuring more than 25 ziplines that span 4.14 miles, including a dual cable course for racing; three tours, ranging from beginner to extreme, available daily; mountain coaster	Youth: \$20-\$100 17 or older: \$30-\$110 Senior: \$20-\$100 Military ID: \$20-\$100
CRAB APPLE WHITEWATER INC. 2056 Mohawk Trail, Charlemont, MA 01339 (800) 533-7238; www.crabapplewhitewater.com	19,000	Five different whitewater rafting adventures; full- or half-day in rafts and inflatable kayaks on the Deerfield River	\$40-\$112 depending on type/duration of trip
HISTORIC DEERFIELD 80 Old Main St., Deerfield, MA 01342 (413) 775-7214; www.historic-deerfield.org	20,000	Opening doorways to the past through tours of 12 house museums; special exhibitions; family activities; meadow walk; shopping and dining; part of the Museums10 partnership	Adults: \$18 Children 6-17: \$5 Children under 6: free Active military: free on Memorial Day and Labor Day
KRINGLE CANDLE 220 South St., Bernardston, MA 01337 (413) 648-3077; www.kringlecandle.com	N/A	Created by the Kittredge family, known for Yankee ingenuity in candles; includes the Farm Table Restaurant	Free
MAGIC WINGS BUTTERFLY CONSERVATORY & GARDENS 281 Greenfield Road, South Deerfield, MA 01373 (413) 665-2805; www.magicwings.com	100,000	An 8,000-square-foot indoor tropical environment; home to 4,000 free-flying butterflies; lizards, tortoises, birds, and fish; open year-round	Adults: \$16 Family of 4: \$52 Seniors: \$14 (\$12.50 Wednesdays) Age 3-22: \$10 Children under 3: free
YANKEE CANDLE VILLAGE Routes 5 & 10, South Deerfield, MA 01373 (877) 636-7707; www.yankeecandle.com/village	2,500,000	One of the world's largest candle stores; hands-on, interactive candlemaking for every age	Free
ZOAR OUTDOOR/DEERFIELD VALLEY CANOPY TOUR 7 Main St., Charlemont, MA 01339; (800) 532-7483 www.zoaroutdoor.com; www.deerfieldzipline.com	25,000	Outdoor adventures on the Deerfield River: whitewater rafting; canoe and kayak lessons; rock-climbing instruction; canopy tours; camping; lodging; open April to November, 7 days a week; specialty retail sales for paddling and outdoor gear	\$45 to \$500 depending on activity, time of year, day of week, and age
Hampden County			
AMELIA PARK CHILDREN'S MUSEUM 29 South Broad St., Westfield, MA 01086 (413) 572-4014; www.ameliaparkmuseum.org	40,000	Many hands-on exhibits and innovative programs where children 12 years and under and grown-ups can learn and play; birthday parties	Adults and children: \$7 Seniors: \$3.50 Children under 1: free
THE BIG E 1305 Memorial Ave., West Springfield, MA 01089 (413) 737-2443; www.thebig.com	1,500,000	The fifth-largest fair in North America and the largest fair in the Northeast; Sept. 16 to Oct. 2, 2016	Adults: \$15; \$12 in advance Children 6-12: \$10; \$8 in advance Children under 6: free
BILLY BEEZ 50 Holyoke St., Unit J-312, Holyoke, MA 01040 (413) 273-7900; www.billybeezus.com/location/holyoke-mall	N/A	27,000-square-foot indoor jungle-themed playground on second level of Holyoke Mall at Ingleside, across from Pottery Barn; slides, trampolines, basketball courts, rooms for parties, toddler area, arcade, café	Adult: \$3.95 with paid child Ages 5-17: \$14.95 Ages 1-4: \$11.95 Under 1: \$9.95, or free with another paid child
BRIGHT NIGHTS AT FOREST PARK 302 Sumner Ave., Springfield, MA 01108 (413) 733-3800; www.brightnights.org	200,000	One of the country's top lighting displays; three miles of holiday lights; late November to early January	\$18 to \$21 per car \$16 Gift passes in quantity of 25 or more
BRIMFIELD OUTDOOR ANTIQUES SHOW Route 20, Brimfield, MA 01010 (413) 283-6149; www.brimfieldshow.com	1,000,000	Antique show and flea market held three times a year; 2018 dates: May 8-13, July 10-15, Sept. 4-9	Free; some fields \$5-\$10
CHILDREN'S MUSEUM AT HOLYOKE 444 Dwight St., Holyoke, MA 01040 (413) 536-7048; www.childrensmuseumholyoke.org	55,000	Museum offers a new, state-of-the-art Learn in Motion room, where children and their adults can build race cars and time them, play games on an eye play floor, shoot bottle rockets, and much more; the museum's 16 other exhibits include a curvy climber, ambulance, police station, air maze, and Lite Brite wall	Children 1+ and adults: \$7.50 Seniors: \$5 Children under 1: free

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TOURIST ATTRACTIONS

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ATTRACTION	ANNUAL ATTENDANCE	DESCRIPTION	ADMISSION
CITYSTAGE/SYMPHONY HALL Box Office: 1 Columbus Center, Springfield, MA 01103 (413) 788-7033; www.citystage.symphonymhall.com	25,000	Broadway tours, off-Broadway comedies, stand-up comedy, dramas, musicals, and concerts; October through May in the 487-seat Blake Theatre and the 2,611-seat Symphony Hall; 70-seat Winifred Arms Studio Theatre at CityStage hosts numerous community events, performances, and meetings	Varies by performance; members have many perks
HOLYOKE MERRY-GO-ROUND 221 Appleton St., Holyoke, MA 01040 (413) 538-9838; www.holyokemerrygoround.org	50,000	Installed at Mountain Park in 1929, now in downtown Holyoke; children's birthday parties; field trips; private parties; group rates for nonprofit schools, camps, and day care	\$2 per ride or \$10 for 6 rides
INTERNATIONAL VOLLEYBALL HALL OF FAME 444 Dwight St., Holyoke, MA 01040 (413) 536-0926; www.volleyhall.org	10,000	Showcases the people and history of the sport, which was invented in Holyoke; interactive displays; database computer helps teach about volleyball	Adults: \$8 Seniors, students ages 7-17, and active and retired military: \$5; children under 7: free
INTERSKATE 91 SOUTH Hampshire Mall, 2043 Boston Road, Wilbraham, MA 01095 (413) 543-3991; www.interskate91.com/south	N/A	Skating rink open to all ages and ability levels; DJs; laser tag; Play Quest indoor playground; rentals; parties; lessons	Prices vary by day and range from \$3 to \$10
LUPA ZOO 68 Nash Hill Road, Ludlow, MA 01056 (413) 589-9883; www.lupazoo.org	30,000	A nonprofit zoo for recreation and education featuring a giraffe, Himalayan bears, a black panther, ring-tailed lemurs, etc.; birthday parties; field trips; handicap-accessible	Adults: \$15 Seniors: \$12 Children 2-12: \$10 Children under 2: free
NAISMITH MEMORIAL BASKETBALL HALL OF FAME 1000 Hall of Fame Ave., Springfield, MA 01105 (877) 446-6752; www.hoopshall.com	150,000	Dedicated to preserving the history of the sport and its greatest players	Adults: \$24 Seniors 65+: \$18 Children 5-15: \$16 Children under 5: free
NOBLE AND COOLEY CENTER FOR HISTORIC PRESERVATION 42 Water St., Granville, MA 01034 (413) 357-6321; www.ncchp.org	N/A	Museum created to preserve and incorporate the rich history of Granville and the surrounding areas; housed within the historic buildings of the Noble & Cooley drum factory; offers a unique opportunity to experience Yankee ingenuity as it impacted manufacturing from the mid-1800s forward	Adults: \$5 Children: \$3
POTTERVILLE 1702 Riverdale St., West Springfield, MA 01089 (413) 739-9998; www.potterville.com	N/A	Offers children and adults hands-on education (from basic to intermediate) in working with clay and making their own creations; no experience necessary	Group classes: \$23 Private lessons: \$30 Prices include materials
ROBERT E. BARRETT FISHWAY 1 Canal St., Holyoke, MA 01040 (413) 536-9444	11,000	Holyoke Gas & Electric's fishway on the Connecticut River lifts migrating fish over the Holyoke Dam, an occurrence that can be seen only for six weeks in the spring; shad, Atlantic salmon, and other anadromous fish can be seen on their annual journey to spawn in the place of their birth with help from a fish lift	Free, early May through mid-June Wed. to Sun., 9 a.m. to 5 p.m.
SIX FLAGS NEW ENGLAND 1623 Main St., Agawam, MA 01001 (413) 786-9300; www.sixflags.com	N/A	New England's largest theme and water park	Adults: \$63.99 Children under 54": \$53.99 Children 2 and under: free Season Pass: \$86.99
SPRINGFIELD ARMORY NATIONAL HISTORIC SITE 1 Armory Square, Springfield, MA 01105 (413) 734-8551; www.nps.gov/spar	22,000	Founded in 1794 by President Washington as America's first and only national arms factory, Springfield Armory developed and manufactured firearms for U.S. soldiers until 1968; the national historic site maintains a world-class arms collection as part of its commemoration of the Armory role in the nation's military and industrial history; exhibits, films, special events, public-school programs	Free
SPRINGFIELD THUNDERBIRDS 45 Bruce Landon Way, Springfield, MA 01103 (413) 739-4625; www.springfieldthunderbirds.com	N/A	Affiliated with the National Hockey League's Florida Panthers, the Springfield Thunderbirds play 38 regular-season home games at the MassMutual Center from October to April	Starting at \$10
SPRINGFIELD MUSEUMS 21 Edwards St., Springfield, MA 01103 (413) 263-6800; www.springfieldmuseums.org	400,000	George Walter Vincent Smith Art Museum, D'Amour Museum of Fine Arts, Springfield Science Museum, Wood Museum of Springfield History, the Amazing World of Dr. Seuss Museum, and Dr. Seuss National Memorial Sculpture Garden, plus courses for adults and children	Adults: \$25; Seniors and college students with ID: \$16.50 Children 3-17: \$13; under 3: free Springfield residents: free
SPRINGFIELD SYMPHONY ORCHESTRA Box Office: 1350 Main St., Springfield, MA 01103 (413) 733-2291; www.springfieldsymphony.org	20,000	Performs a wide variety of music, including classical, pops, opera, chamber, and educational programs, historic Symphony Hall at 34 Court St. in Springfield	Adults: \$22 to \$65 Seniors: \$5 off price Children 4-17: half-price
STORROWTON VILLAGE 1305 Memorial Ave., West Springfield, MA 01089 (413) 737-2443; www.thebig.com/sv	5,000	Guided tours by costumed interpreters of the 18th- and 19th-century village including the farmhouse, law office, schoolhouse, blacksmith shop, and country store; gift shop; weddings; public programs; school programs	\$5 under 6: Free
TITANIC MUSEUM 208 Main St., Indian Orchard, MA 01151 (413) 543-4770; www.titanic1.org	4,000	Titanic legends come to life throughout the museum, a tribute to the ill-fated liner; many rare artifacts tell stories of passengers and crew; experience Titanic from her launch to a pop-culture icon with a panorama of Titanic movie memorabilia	Adults: \$4 Children 6-12: \$2 Children under 6: free
VALLEY BLUE SOX Offices: 100 Congress St., Springfield, MA 01104 (413) 533-1100; www.valleybluesox.com	30,000	Collegiate summer baseball team based in Holyoke; plays 22 home games each summer at MacKenzie Stadium	General Admission: \$7 Age 6-12: \$5; under 6: free Seniors and military: \$5
WISTARIAHURST MUSEUM 238 Cabot St., Holyoke, MA 01040 (413) 322-5660; www.wistariahurst.org	14,000	Historic house museum, the former home of the prominent William Skinner Family of Holyoke; visitors are led through the 26-room mansion and can take self-guided tours of the gardens; museum offers a wide variety of programs and events including workshops, concerts, lectures, and demonstrations	Adults: \$7 donation Seniors and students: \$5 Children under 12: free
THE ZOO IN FOREST PARK AND EDUCATION CENTER 302 Sumner Ave., Springfield, MA 01108 (413) 733-2251; www.forestparkzoo.org	45,000	More than 150 animals in more than 80 native and exotic species; family-friendly destination open daily March to November; activities include zoo camp, zoo parties, discovery programs, guest speakers, keeper talks, zoo tours, and special events; Zoo on the Go program visits homes, schools, camps, libraries, and businesses	Adults: \$10 Seniors and military: \$7 Children 1-12: \$5; under 1: free

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Hampshire County			
BENESKI MUSEUM OF NATURAL HISTORY 11 Barrett Hill Road, Amherst, MA 01002 (413) 542-2165; www.amherst.edu/museums/naturalhistory	22,000	Collections and exhibits include the skeletons of Ice Age mammals, the fossil bones and tracks of dinosaurs, and other paleontological, geological, and anthropological materials collected since the 1830s	Free
EMILY DICKINSON MUSEUM 280 Main St., Amherst, MA 01002 (413) 542-8161; www.emilydickinsonmuseum.org	14,000	Emily Dickinson homestead and neighboring Evergreens, home to the poet's brother and sister-in-law; open March through December; part of the Museums10 partnership	Adults: \$15 Seniors: \$13 Students with valid ID and youth: \$10 Children under 6: free
ERIC CARLE MUSEUM OF PICTURE BOOK ART 125 West Bay Road, Amherst, MA 01002 (413) 559-6300; www.carlemuseum.org	50,000	The first full-scale museum in the country devoted to the art of the picture book; part of the Museums10 partnership	Adults: \$9 Children 0-18 and seniors: \$6 Family (2 adults and 2 youth): \$22.50
FRANK NEWHALL LOOK MEMORIAL PARK 300 North Main St., Florence, MA 01062 (413) 584-5457; www.lookpark.org	500,000	More than 150 acres of land complete with picnic space, pavillions, miniature golf, a zoo, and many other outdoor activities	Vehicle entry (Mon.-Fri.): \$7 Vehicle entry (weekends & holidays): \$9 Walk-ins: free
HAMPSHIRE COLLEGE ART GALLERY Johnson Library Center, Amherst, MA 01002 (413) 559-5544; www.museums10.org	2,000	Alternative exhibitions focused on visual arts; environmental pieces, performance art, video presentations, traditional media, and dance featuring work by students, faculty, regional artists, and national contemporary artists; part of the Museums10 partnership	Free
INTERSKATE 91 NORTH Hampshire Mall, 367 Russell St., Hadley, MA 01035 (413) 586-2737; www.interskate91.com/north	N/A	Skating rink open to all ages and ability levels; DJs; laser tag; rentals; parties; lessons	Prices vary by day and range from \$2 to \$9
JOSEPH ALLEN SKINNER MUSEUM 33 Woodbridge St., South Hadley, MA 01075 (413) 538-2245; artmuseum.mtholyoke.edu	N/A	Assembled over a lifetime, Skinner's collection features more than 7,000 objects, including minerals and fossils, early lighting, rare books and documents, furniture, maritime objects, artifacts from Oceanic cultures, firearms, glass and ceramics, tools and farm implements, 19th-century souvenirs, Native American objects, and more	Free
LADY BEA CRUISE BOAT 1 Alford St., South Hadley, MA 01075 (413) 315-6342; www.brunelles.com	5,000	A 49-passenger Connecticut River cruise boat; 75-minute narrated and cruises June to October	Adults: \$15; Seniors: \$14 Children 4-12: \$10 Children 3 and under: free
MEAD ART MUSEUM AT AMHERST COLLEGE 41 Quadrangle Dr., Amherst, MA 01002 (413) 542-2335; www.artmuseum.mtholyoke.edu	21,000	Houses more than 18,000 works with emphasis on American and European art; part of the Museums10 partnership	Free
MOUNT HOLYOKE COLLEGE ART MUSEUM Lower Lake Road, South Hadley, MA 01075 (413) 538-2245; mtholyoke.edu/artmuseum	15,000	Teaching museum founded in 1876, featuring Asian, 19th- and 20th- century European, American, Egyptian, Greek, Italian, and Medieval art; part of the Museums10 partnership	Free; donations welcome
PIONEER VALLEY BALLOONS 130 Cross Path Road, Northampton, MA 01060 (413) 218-7823; www.pioneervalleyballoons.org	N/A	Hot-air balloon rides over the Pioneer Valley; owner and chief pilot Lisa Fusco has been flying balloons for 15 years with a perfect safety record	\$250 per person Private VIP ride for 2: \$700
PIONEER VALLEY INDOOR KARTING 10 West St., West Hatfield, MA 01088 (413) 466-7845; www.pioneervalleykarting.com	45,000	Indoor kart racing featuring a 1,000-foot road course; available for many types of corporate or social events and racing leagues	Non members: \$25-\$75 Members: \$20-\$40
QUABBIN VISITOR CENTER & PARK Quabbin Reservoir, 485 Ware Road, Belchertown, MA 01007 (413) 323-7221; www.mass.gov/dcr/parks/central/quabbin	300,000	Located at the 18-mile-long Quabbin Reservoir, the center is operated by the Interpretive Services Program and offers education programs, teacher workshops, and general information about DCR resources	Free
SMITH COLLEGE MUSEUM OF ART Elm Street at Bedford Terrace, Northampton, MA 01063 (413) 585-2760; www.smith.edu/artmuseum	40,000	More than 20,000 works in permanent collection, including works by Picasso, Monet, Manet, Stella, Elmer, and O'Keefe; educational programs; museum shop; cafe; skylit atrium; part of the Museums10 partnership	Adults: \$5; Seniors: \$4 Students with valid ID and children: free
UNIVERSITY MUSEUM OF CONTEMPORARY ART UMass Amherst, Amherst, MA 01003 (413) 545-3670; fac.umass.edu/umca/online	7,500	The UMCA showcases local, national, and international contemporary art by leading and emerging artists; through exhibitions, a permanent collection, educational programming, and a visiting-artists program, the UMCA acts as a multi-disciplinary forum and teaching museum where artists can test their ideas	Free
YIDDISH BOOK CENTER 1021 West St., Amherst, MA 01002 (413) 256-4900; www.yiddishbookcenter.org	10,000	Programs, exhibitions, tours, and books celebrating modern Yiddish culture; annual Yidstock: the Festival of New Yiddish Music; part of the Museums10 partnership	Free; suggested donation
Northern Conn.			
CONNECTICUT TROLLEY MUSEUM 58 North Road, East Windsor, CT 06088 (860) 627-6540; www.ct-trolley.org	34,000	The nation's oldest organization dedicated to preserving the trolley area; beautifully restored antique trolley cars take visitors on a three-mile round trip through the countryside; historic collection features more than 70 pieces of trolley and railroading history; self-guided tours of Connecticut Fire Truck Museum, which houses largest collection of antique firefighting apparatus in New England	Adults: \$10 Seniors: \$9 Age 2-12: \$7 Under 2: free
NEW ENGLAND AIR MUSEUM 36 Perimeter Road, Windsor Locks, CT 06096 (860) 623-3305; www.neam.org	65,000	NEAM presents the story of aviation through a museum that preserves and presents historically significant aircraft and related artifacts; offers exhibits showcasing aviation technology, history, and the stories of the men and women who built, flew, and made history; students inspired through innovative and hands-on educational programs	Adults: \$12.50 Seniors 65+: \$11.50 Children 4-11: \$7 Children under 3: free
SONNY'S PLACE 349 Main St., Somers, CT 06071 (860) 763-5454; www.sonnysplace.com	115,000	State-of-the-art go-kart track and 18-hole miniature golf course with lights for evening play; baseball and softball batting cages; full-service snack bar; zipline; bowling; event venue, concert series	Prices vary between activities