

WEB DEVELOPMENT COMPANIES

LISTED ALPHABETICALLY

COMPANY	CONTACT	SERVICES
ALIAS SOLUTIONS 819 Worcester St., Indian Orchard, MA 01151; (413) 364-6147; www.alias-solutions.com	Paul Stallman	Comprehensive graphic design, web design, online and offline marketing expertise; offers affordable full-color printing services through strategic partnerships with area printers, sign shops, and copy shops
BIG VOODOO INTERACTIVE INC. 208 Race St., Suite 205, Holyoke, MA 01040; (888) 566-5466	Jim Fitzgerald	Online marketing company; design and manage legal websites
BLOO SOLUTIONS 621 Grattan St., Chicopee, MA 01020; (413) 536-5044; www.bloosolutions.com	Jeremiah Beaudry	Website design; marketing; SEO; graphic design; upgrades; website maintenance; web-hosting services; e-mail-hosting services; domain purchase; e-commerce solutions; website usability experts
BRIGHT CLOUD STUDIO 102 Elm St., Westfield, MA 01085; (413) 885-0378; www.brightcloudstudio.com	Bob Burch	Custom-crafted, mobile-compatible website and application design/development; e-mail marketing; social media
CDEVISION, LLC 4 Open Square Way, Studio 205, Holyoke, MA 01040; (413) 532-6100; www.cdevision.com	Antonio Costa Bill Alatalo	Combines art, design, and technology to deliver communications for design and development of websites, mobile, WordPress, and for SEO
COMMON MEDIA 84 Russell St., Hadley MA 01035; (413) 259-6977; www.commonmedia.com	Noah Smith	A full-service digital agency specializing in user-centered design and development of custom content-management systems built in Drupal and WordPress, as well as web and mobile applications built in Ruby on Rails, React, and native iOS/Android frameworks
THE CREATIVE STRATEGY AGENCY 1350 Main St., Suite 1506, Springfield, MA 01103; (413) 455-2371; www.tcsaonline.com	Alfonso Santaniello	Full-service digital marketing and communications agency providing social media; online communications; web development; mobile marketing; video marketing; advertising
DIF DESIGN 1350 Main St., Suite 212, Springfield, MA 01103; (413) 788-0654; www.difdesign.com	Peter Ellis	Full-service website design and development; CMS websites; responsive and mobile websites; shopping carts; blogs; SEO; online marketing; graphic design
EXCELL.NET P.O. Box 983, Wilbraham, MA 01095; (413) 599-0399; www.excell.net	Patricia Shaw Stan Shaw	E-commerce solutions; website design and development; website and e-mail hosting; domain registration; social media; server hosting; application development; mobile-website development; responsive WordPress websites; consulting services
THE EXECUTIVE SEO 247 Munger Hill Road, Westfield, MA 01085; (203) 952-6442; www.theexecutiveseo.com	Scott Pierson	Full-service SEO firm offering expertise in all aspects of SEO best practices, from simple on-page analyses and optimizations to in-depth technical site audits; national competitive analyses; training workshops
GET SET MARKETING 207 Worthington St., 3rd Floor, Springfield, MA 01103; (413) 781-7800; www.getsetmarketing.com	Dan Bessette	Marketing; graphic design; website design and development; direct-mail marketing; printing
GRAVITY SWITCH 195 Russell St., Suite B11, Hadley, MA 01035; (413) 586-9596; www.gravityswitch.com	Shonda Pettiford	Strategic web and marketing agency providing design, usability, web, and mobile work; clients have included schools, nonprofits, and businesses large and small, including Disney, Honda, the Guggenheim, UMass, and Yale University
THE GREEN INTERNET GROUP 819 Worcester St., Springfield, MA 01151; (866) 506-1923; www.thegreeninternetgroup.com	Dan Green	Social-media marketing; mobile website design; online marketing consulting and training; e-mail marketing; search-engine marketing and optimization; website design; mobile marketing
LAST CALL MEDIA 136 West St., Suite 01, Northampton, MA 01060; (888) 788-7177; www.lastcallmedia.com	Kelly Albrecht	Creates digital experiences for web and mobile; brings clients contemporary strategy, graphic design, leading-edge development and post-launch support
LONGEST ROAD MEDIA 8 Bridge St., Northampton, MA 01060; (413) 727-3549; www.longestroadmedia	Nick Moszynski	Responsive website design with focus on user experience and lead generation
IDEA COLLECTIVE 116 Pleasant St., 052, Easthampton, MA 01027; (413) 203-1630; www.idea-collective.com	Thom Long	Advertising, art direction, branding, concept and content development, commercials, environmental design, event design/planning, exhibition design, film/video, identity development, interior design, interactive, naming, print, packaging, signage, strategy, writing, website design, and more
MARKET MENTORS, LLC 30 Capital Dr., West Springfield, MA 01089; (413) 787-1133; www.marketmentors.com	Michelle Abdow	Full-service digital marketing agency with in-house web developers and coders; website design; website maintenance and hosting; responsive design solutions; mobile marketing; domain purchasing; e-commerce; SEO; SEM; graphic design; blogs
MASS MARKETING RESOURCES 13 Knight Ave., Easthampton, MA 01027; (413) 539-7950; www.massmarketingresources.com	Liz Provo	Cost-effective virtual marketing solutions for small businesses; e-newsletters; website templates; CMS support; brochures; photo editing; database development; social networking; real-estate and builder specialties
MEDIA GARDEN 34 Front St., Building 2, Indian Orchard, MA 01151; (413) 543-5004; www.mediagarden.co	Rich Morganstern	Web hosting; search-engine visibility; website design; social networking; TV commercials; company training videos; live event coverage; high-quality printing
MIDNIGHTSON DESIGNS 51 Olander Dr., Northampton, MA 01060; (413) 570-3189; www.midnightsondesigns.com	Carey Baker	Creates unique, custom, and simple solutions for small- to medium-sized businesses, artists, writers, musicians, students, and nonprofits; search-optimized websites; social-media design work; brand identities; blogs
NETLOGIX INC. 181 Notre Dame St., Westfield, MA 01085; (413) 568-2777; www.netlgx.com	Marco Liquori	Custom website and application development; hosted services that include Microsoft Exchange, SharePoint, anti-spam, and off-site backup; network hardware sales, installation, and support; e-mail encryption services
NORTHERN LOGICS P.O. Box 652, Agawam, MA 01001; (800) 822-5493; www.northernlogics.com	Joe Rondoletto	Web development; SEO; web hosting; marketing
PILOTMADE 17 Pray St., Amherst, MA 01002; (413) 624-6624; www.pilotmade.com	Noah Kuhn	Web design and development; specializes in colleges, universities, and institutes of higher education
PIONEER TRAINING INC. 139B Damon Road, Suite 8, Northampton, MA 01060; (413) 387-1040; www.ptraining.com	Don Lesser	Website development; moving data to and from websites using various web and network products; ongoing support for small-business web clients
POSITRONIC DESIGN 903 Dwight St., Holyoke, MA 01040; (413) 532-6440; www.positronicdesign.com	David Caputo	Website development and SEO; graphic design and print consulting; marketing promotion; pay-per-click campaign management; social-media development
RHYME DIGITAL 116 PLEASANT ST., 311, EASTHAMPTON, MA 01027; (413) 303-0353; WWW.RHYME.DIGITAL	Blair Winans	Full-stack digital marketing, including website/app design, custom programming and development, e-commerce solutions, e-mail marketing, search/display advertising and optimization, digital marketing automation and lead generation, analytics, and strategic consulting
RUBBERNECK.NET 116 Pleasant St., Suite 328, Easthampton, MA 01027; (413) 282-8882; www.rubberneck.net	Jeff Mackler	Specializes in small and medium-business websites; database development; graphic design; hosting; marketing; shopping carts; discounted rates for nonprofits and startups
SILVANA.NET 351 Pleasant St., Suite B152, Northampton, MA 01060; (413) 585-0985; www.silvana.net	Silvana Gravini	Responsive (mobile) website design, development, and updates; social media and e-mail marketing; expert organic/paid search-engine optimization (SEO) services; hosting packages; video production; branding; woman-owned and operated
TIGER WEB DESIGNS East Longmeadow, MA 01028 (413) 657-5392; www.tigerwebdesigns.com	Bill Cole	Full-service web-development company focused on creating modern websites and web applications for local businesses
TORTUS TECHNOLOGIES 16 Union St., Suite 2-J, Westfield, MA 01085; (413) 788-5080; www.tortus.com	Clarke Moore	Website design, integration; software; business development to increase sales, enhance productivity, and operate more efficiently
TRANSIT AUTHORITY FIGURES INC. 38 Main St. 2nd Floor, Northampton, MA 01060; (413) 727-3319; www.transitauthorityfigures.com	Damia Cavallari	Advertising; branding; web design and development; CMS implementation; social media; digital presentation
TUNNEL 7 82 Maple St., Easthampton, MA 01027; (413) 282-9957; www.tunnel7.com	Derek Allard	Website design, optimization, and online marketing
VAN SCHOUWEN ASSOCIATES, LLC 175 Dwight Road, Suite 201, Longmeadow, MA 01106; (413) 567-8700; www.vsamarketing.com	Michelle van Schouwen	Comprehensive digital marketing; responsive website development; micro-sites; e-commerce; applications for mobiles and PCs; on-page and off-page SEO; site management; social media; content marketing; e-marketing; online advertising campaigns
WEBGEAR STUDIOS INC. 38 Elm St., Westfield, MA 01085; (413) 746-6141; www.webgearstudios.com	Jeffrey Lemire	Full-service website development; e-business consulting; strategic Internet marketing; mobile SMS marketing; mobile websites; social media; CMS systems; e-commerce
WEB-TACTICS INC. 83 Main St., Easthampton, MA 01027; (413) 341-3355; www.web-tactics.com	Janel Jorda	Website design; maintenance; SEO; graphic design; hosting; Internet marketing; social networking
WILD APPLE DESIGN GROUP 95 Post Office Park, Suite 24, Wilbraham, MA 01095; (413) 279-1677; www.wildappledesigngroup.com	Amy Scott	Web, print, and brand services; graphic design