TOURIST ATTRACTIONS LISTED ALPHABETICALLY BY AREA

| ATTRACTION | ANNUAL ATTENDANCE | DESCRIPTION | ADMISSION |
|--|----------------------|--|---|
| Berkshire County | | | |
| THE CLARK ART INSTITUTE 225 South St., Williamstown, MA 01267 (413) 458-2303; www.clarkart.edu | N/A | Art museum featuring collection of French impressionist, American, and Old Master paintings | Adults: \$20 Members, children 18 and under, and students with valid ID: free |
| HANCOCK SHAKER VILLAGE 1843 West Housatonic St., Pittsfield MA, 01201 (800) 443-0188; www.hancockshakervillage.org | 55,000 | From April though November, the historic village offers hands-on history in 20 buildings; interpreters, craft demonstrations, and programs; Visitors Center offers exhibitions of specific aspects of Shaker life and places the Shakers into a broader American context; guides teach about Shaker worship and work; Discovery Barn is open with activities for young and old | Adults: \$20 Seniors, AAA, MTA, military: \$18 Children 13-17: \$8 Children 12 and under: free (on family visits) |
| JACOB'S PILLOW DANCE FESTIVAL 358 George Carter Road, Becket, MA 01223 (413) 243-9919; www.jacobspillow.org | 108,000 | Hosts more than 65 dance companies from around the world, as well as more than 350 free events, performances, exhibits, and talks | \$25-\$78, depending on venue; free performances on Inside/Out stage every Wednesday-Saturday at 6:15 p.m. |
| MASS. MUSEUM OF CONTEMPORARY ART 1040 Mass MoCA Way, North Adams, MA 01247 (413) 662-2111; www.massmoca.org | 170,000 | MASS MoCA is one of the world's liveliest (and largest) centers for making, showing, and enjoying the best art and music of our time | Adults: \$20 Seniors and veterans: \$18 Students: \$12 Children 6-16: \$8 Members and children under 6: Free |
| NORMAN ROCKWELL MUSEUM 9 Glendale Road, Stockbridge, MA 01262 (413) 298-4100; www.nrm.org | 150,000 | Set in the artist's hometown, the museum is open year-round and holds the world's largest collection of original Rockwell art, as well as his Stockbridge studio and Terrace Café (May-October), and exhibits the works of other contemporary and past masters | Adults: \$20; seniors 65+: \$18 Veterans: \$17 College Students with ID: \$10 Members and children under 18: free |
| RAMBLEWILD 110 Brodie Mountain Road, Lanesborough, MA 01237 (844) 472-6253; www.ramblewild.com | 20,000 | An eco-adventure park on 1,400-plus acres featuring hiking programs, advanced team-building programs, and a 10-acre aerial adventure park with eight aerial trails covering all ability levels, with 150-plus climbing elements and ziplines on every trail | Adults: \$69 Children under 18: \$59 |
| TANGLEWOOD 297 West St., Lenox, MA 01240 (617) 266-1200; (888) 266-1200; www.tanglewood.org | 350,000 | Summer home of the Boston Symphony Orchestra since 1937; features concerts by the BSO, Boston Pops, and visiting classical music artists and ensembles and some of today's leading popular artists; hosts Festival of Contemporary Music; special performances and events; youth programs | \$12-\$124; free lawn tickets for children 17 and younger |
| Franklin County | | | |
| BERKSHIRE EAST CANOPY TOURS 66 Thunder Mountain Road, Charlemont, MA 01339 (413) 339-6617; www.berkshireeast.com | 120,000 | The largest zipline tour company in the Northeast, featuring more than 25 ziplines that span 4.14 miles, including a dual cable course for racing; three tours, ranging from beginner to extreme, available daily; mountain coaster | Youth: \$20-\$100 17 or older: \$30-\$110 Senior: \$20-\$100 Military ID: \$20-\$100 |
| CRAB APPLE WHITEWATER INC. 2056 Mohawk Trail, Charlemont, MA 01339 (800) 553-7238; www.crabapplewhitewater.com | 19,000 | Five different whitewater rafting adventures; full- or half-day in rafts and inflatable kayaks on the Deerfield River | \$45-\$119 depending on type/duration of trip |
| HISTORIC DEERFIELD 80 Old Main St., Deerfield, MA 01342 (413) 774-5581; www.historic-deerfield.org | 20,000 | Opening doorways to the past through tours of 12 house museums; special exhibitions; family activities; meadow walk; shopping and dining; part of the Museums10 partnership | Adults: \$18 Children 6-17: \$5 Children under 6: free Active military: free on Memorial Day and Labor Day |
| KRINGLE CANDLE 220 South St., Bernardston, MA 01337 (413) 648-3077; www.kringlecandle.com | N/A | Created by the Kittredge family, known for Yankee ingenuity in candles; includes the Farm Table Restaurant | Free |
| MAGIC WINGS BUTTERFLY CONSERVATORY & GARDENS 281 Greenfield Road, South Deerfield, MA 01373 (413) 665-2805; www.magicwings.com | 100,000 | An 8,000-square-foot indoor tropical environment; home to 4,000 free-flying butterflies; lizards, tortoises, birds, and fish; open year-round | Adults: \$16 Family of 4: \$52 Seniors: \$14 (\$12.50 Wednesdays) Students with ID: \$10 Age 3-17: \$10 Children under 3: free |
| YANKEE CANDLE VILLAGE Routes 5 & 10, South Deerfield, MA 01373 (877) 636-7707; www.yankeecandle.com/village | 2.5 million | One of the world's largest candle stores; hands-on, interactive candlemaking for every age | Free |
| ZOAR OUTDOOR/DEERFIELD VALLEY CANOPY TOUR 7 Main St., Charlemont, MA 01339; (800) 532-7483 www.zoaroutdoor.com; www.deerfieldzipline.com | 25,000 | Outdoor adventures on the Deerfield River: whitewater rafting; canoe and kayak lessons; rock-climbing instruction; canopy tours; camping; lodging; open April to November, 7 days a week; specialty retail sales for paddling and outdoor gear | \$45 to \$500 depending on activity, time of year, day of week, and age |
| Hampden County | | | |
| AMELIA PARK CHILDREN'S MUSEUM 29 South Broad St., Westfield, MA 01086 (413) 572-4014; www.ameliaparkmuseum.org | 40,000 | Many hands-on exhibits and innovative programs where children 7 years and under and grown-ups can learn and play; birthday parties | Adults and children: \$8 Seniors: \$4 Children under 1: free |
| THE BIG E 1305 Memorial Ave., West Springfield, MA 01089 (413) 737-2443; www.thebige.com | 1.5 million+ | The fifth-largest fair in North America and the largest fair in the Northeast; Sept. 13-29, 2019 | Adults: \$15 Children 6-12: \$10 Children under 6: free |
| BILLY BEEZ 50 Holyoke St., Unit J-312, Holyoke, MA 01040 (413) 273-7900; www.billybeezus.com/location/holyoke-mall | N/A | 27,000-square-foot indoor jungle-themed playground on second level of Holyoke Mall at Ingleside, across from Pottery Barn; slides, trampolines, basketball courts, rooms for parties, toddler area, arcade, café | Adult: \$3.95 with paid child Ages 4-17: \$14.95 Ages 1-3: \$13.95 Under 11 months: free with paid child |
| BRIGHT NIGHTS AT FOREST PARK 302 Sumner Ave., Springfield, MA 01108 (413) 733-3800; www.brightnights.org | 200,000 | One of the country's top lighting displays; three miles of holiday lights; late November to early January | \$18 to \$21 per car \$16 Gift passes in quantity of 25 or more |
| BRIMFIELD OUTDOOR ANTIQUES SHOW Route 20, Brimfield, MA 01010 (413) 283-6149; www.brimfieldshow.com | 1 million | Antique show and flea market held three times a year; 2019 dates: May 14-19, July 9-14, Sept. 3-8 | Free; some fields \$5-\$10 |
| CHILDREN'S MUSEUM AT HOLYOKE 444 Dwight St., Holyoke, MA 01040 (413) 536-7048; www.childrensmuseumholyoke.org | 55,000 | Museum offers a new, state-of-the-art Learn in Motion room, where children and their adults can build race cars and time them, play games on an eye play floor, shoot bottle rockets, and much more; the museum's other exhibits include a curvy climber, ambulance, police station, air maze, Lite Brite wall, new art studio, extensive donated Pez collection | Children 1+ and adults: \$8 Seniors: \$5 Members and children under 1: free |

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| CITYSTAGE/SYMPHONY HALL Box Office: 1 Columbus Center, Springfield, MA 01103 (413) 788-7033; www.citystage.symphonyhall.com | 25,000 | Broadway tours, off-Broadway comedies, stand-up comedy, dramas, musicals, and concerts; October through May in the 487-seat Blake Theatre and the 2,611-seat Symphony Hall; 70-seat Winifred Arms Studio Theatre at CityStage hosts numerous community events, performances, and meetings | Varies by performance; members have many perks |
| HOLYOKE MERRY-GO-ROUND 221 Appleton St., Holyoke, MA 01040 (413) 538-9838; www.holyokemerrygoround.org | 50,000 | Installed at Mountain Park in 1929, now in downtown Holyoke; children's birthday parties; field trips; private parties; group rates for nonprofit schools, camps, and day care | \$2 per ride or \$10 for 6 rides |
| INTERNATIONAL VOLLEYBALL HALL OF FAME 444 Dwight St., Holyoke, MA 01040 (413) 536-0926; www.volleyhall.org | 10,000 | Showcases the people and history of the sport, which was invented in Holyoke; interactive displays; database computer helps teach about volleyball | Adults: \$8 Seniors, students ages 7-17, and active and retired military: \$5; children under 6: free |
| INTERSKATE 91 SOUTH Hampshire Mall, 2043 Boston Road, Wilbraham, MA 01095 (413) 543-3991; www.interskate91.com/south | N/A | Skating rink open to all ages and ability levels; DJs; laser tag; Play Quest indoor playground; rentals; parties; lessons | Prices vary by day and range from \$3 to \$10 |
| LUPA ZOO 68 Nash Hill Road, Ludlow, MA 01056 (413) 589-9883; www.lupazoo.org | 30,000 | A nonprofit zoo for recreation and education featuring a giraffe, Himalayan bears, a black panther, ringtailed lemurs, etc.; birthday parties; field trips; handicap-accessible | Adults: \$15 Seniors: \$12 Children 2-12: \$10 Children under 2: free |
| MGM SPRINGFIELD One MGM Way, Springfield, MA 01103 (413) 273-5000; www.mgmspringfield.com | N/A | 125,000 square feet of casino space featuring 2,550 gaming machines, 120 table games, and 23 poker tables; free parking; open 24/7; site also includes restaurants, retail, a hotel, a seven-screen movie theater, and a 10-lane bowling alley | Free to enter casino |
| NAISMITH MEMORIAL BASKETBALL HALL OF FAME 1000 Hall of Fame Ave., Springfield, MA 01105 (877) 446-6752; www.hoophall.com | 150,000 | Dedicated to preserving the history of the sport and its greatest players | Adults: \$24 Seniors 65+: \$18 Children 5-15: \$16 Children under 5: free |
| NOBLE AND COOLEY CENTER FOR HISTORIC PRESERVATION 42 Water St., Granville, MA 01034 (413) 357-6321; www.ncchp.org | l N/A | Museum created to preserve and incorporate the rich history of Granville and the surrounding areas; housed within the historic buildings of the Noble & Cooley drum factory; offers a unique opportunity to experience Yankee ingenuity as it impacted manufacturing from the mid-1800s forward | Adults: \$5 Children: \$3 |
| POTTERVILLE 1702 Riverdale St., West Springfield, MA 01089 (413) 739-9998; www.potterville.com | N/A | Offers children and adults hands-on education (from basic to intermediate) in working with clay and making their own creations; no experience necessary | Group classes: \$23 Private lessons: \$30 Prices include materials |
| ROBERT E. BARRETT FISHWAY 1 Canal St., Holyoke, MA 01040 (413) 536-9444 | 11,000 | Holyoke Gas & Electric's fishway on the Connecticut River lifts migrating fish over the Holyoke Dam, an occurence that can be seen only for six weeks in the spring; shad, Atlantic salmon, and other anadromous fish can be seen on their annual journey to spawn in the place of their birth with help from a fish lift | Free, early May through mid-June Wed. to Sun., 9 a.m. to 5 p.m. |
| SIX FLAGS NEW ENGLAND 1623 Main St., Agawam, MA 01001 (413) 786-9300; www.sixflags.com | N/A | New England's largest theme and water park | Adults: \$63.99 Children under 54": \$53.99 Children 2 and under: free Season Pass: \$86.99 |
| SPRINGFIELD ARMORY NATIONAL HISTORIC SITE 1 Armory Square, Springfield, MA 01105 (413) 734-8551; www.nps.gov/spar | 22,000 | Founded in 1794 by President Washington as America's first and only national arms factory, Springfield Armory developed and manufactured firearms for U.S. soldiers until 1968; the national historic site maintains a world-class arms collection as part of its commemoration of the Armory role in the nation's military and industrial history; exhibits, films, special events, public-school programs | Free |
| SPRINGFIELD THUNDERBIRDS 45 Bruce Landon Way, Springfield, MA 01103 (413) 739-4625; www.springfieldthunderbirds.com | N/A | Affiliated with the National Hockey League's Florida Panthers, the Springfield Thunderbirds play 38 regular- season home games at the MassMutual Center from October to April | Starting at \$10 |
| SPRINGFIELD MUSEUMS 21 Edwards St., Springfield, MA 01103 (413) 263-6800; www.springfieldmuseums.org | 400,000 | George Walter Vincent Smith Art Museum, D'Amour Museum of Fine Arts, Springfield Science Museum, Wood Museum of Springfield History, the Amazing World of Dr. Seuss Museum, and Dr. Seuss National Memorial Sculpture Garden, plus courses for adults and children | Adults: \$25; Seniors and college students with ID: \$16.50 Children 3-17: \$13; under 3: free Springfield residents: free |
| SPRINGFIELD SYMPHONY ORCHESTRA Box Office: 1350 Main St., Springfield, MA 01103 (413) 733-2291; www.springfieldsymphony.org | 20,000 | Performs a wide variety of music, including classical, pops, opera, chamber, and educational programs, historic Symphony Hall at 34 Court St. in Springfield | Adults: \$22 to \$65 Seniors: \$5 off price Children 4-17: half-price |
| STORROWTON VILLAGE 1305 Memorial Ave., West Springfield, MA 01089 (413) 737-2443; www.storrowtonvillage.com | 5,000 | Guided tours by costumed interpreters of the 18th- and 19th-century village including the farmhouse, law office, schoolhouse, blacksmith shop, and country store; gift shop; weddings; public programs; school programs | \$7; under 6: free |
| TITANIC MUSEUM 208 Main St., Indian Orchard, MA 01151 (413) 543-4770; www.titanic1.org | 4,000 | Titanic legends come to life throughout the museum, a tribute to the ill-fated liner; many rare artifacts tell stories of passengers and crew; experience Titanic from her launch to a pop-culture icon with a panorama of Titanic movie memorabilia | Adults: \$4 Children 6-12: \$2 Children under 6: free |
| VALLEY BLUE SOX Offices: 100 Congress St., Springfield, MA 01104 (413) 533-1100; www.valleybluesox.com | 30,000 | Collegiate summer baseball team based in Holyoke; plays 22 home games each summer at MacKenzie Stadium | General Admission: \$7 Age 6-12: \$5; under 6: free Seniors and military: \$5 |
| WISTARIAHURST MUSEUM 238 Cabot St., Holyoke, MA 01040 (413) 322-5660; www.wistariahurst.org | 14,000 | Historic house museum, the former home of the prominent William Skinner Family of Holyoke; visitors are led through the 26-room mansion and can take self-guided tours of the gardens; museum offers a wide variety of programs and events including workshops, concerts, lectures, and demonstrations | Adults: \$7 donation Seniors and Holyoke residents: \$5 Children under 18: free |
| THE ZOO IN FOREST PARK AND EDUCATION CENTER 302 Sumner Ave., Springfield, MA 01108 (413) 733-2251; www.forestparkzoo.org | 45,000 | More than 150 animals in more than 80 native and exotic species; family-friendly destination open daily March to November; activities include zoo camp, zoo parties, discovery programs, guest speakers, keeper talks, zoo tours, and special events; Zoo on the Go program visits homes, schools, camps, libraries, and businesses | Adults: \$10 Seniors and military: \$7 Children 1-12: \$5; under 1: free |
| Hampshire County BENESKI MUSEUM OF NATURAL HISTORY | | | |
| 11 Barrett Hill Road, Amherst, MA 01002 (413) 542-2165; www.amherst.edu/museums/naturalhistory | 22,000 | Collections and exhibits include the skeletons of Ice Age mammals, the fossil bones and tracks of dinosaurs, and other paleontological, geological, and anthropological materials collected since the 1830s | Free |
| EMILY DICKINSON MUSEUM 280 Main St., Amherst, MA 01002 (413) 542-8161; www.emilydickinsonmuseum.org | 14,000 | Emily Dickinson homestead and neighboring Evergreens, home to the poet's brother and sister-in-law; open March through December; part of the Museums10 partnership | Adults: \$15 Seniors: \$13 Students with valid ID and youth: \$10 Children under 6: free |



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| ERIC CARLE MUSEUM OF PICTURE BOOK ART 125 West Bay Road, Amherst, MA 01002 (413) 559-6300; www.carlemuseum.org | 50,000 | The first full-scale museum in the country devoted to the art of the picture book; part of the Museums10 partnership | Adults: \$9 Children 0-18 and seniors: \$6 Family (2 adults and 2 youth): \$22.50 |
| FRANK NEWHALL LOOK MEMORIAL PARK 300 North Main St., Florence, MA 01062 (413) 584-5457; www.lookpark.org | 500,000 | More than 150 acres of land complete with picnic space, pavillions, miniature golf, a zoo, and many other outdoor activities | Vehicle entry (MonFri.): \$7 Vehicle entry (weekends & holidays): \$9 Walk-ins: free |
| HAMPSHIRE COLLEGE ART GALLERY Johnson Library Center, Amherst, MA 01002 (413) 559-5544; www.museums10.org | 2,000 | Alternative exhibitions focused on visual arts; environmental pieces, performance art, video presentations, traditional media, and dance featuring work by students, faculty, regional artists, and national contemporary artists; part of the Museums10 partnership | Free |
| INTERSKATE 91 NORTH Hampshire Mall, 367 Russell St., Hadley, MA 01035 (413) 586-2737; www.interskate91.com/north | N/A | Skating rink open to all ages and ability levels; DJs; laser tag; rentals; parties; lessons | Prices vary by day and range from \$2 to \$13.50 |
| JOSEPH ALLEN SKINNER MUSEUM 33 Woodbridge St., South Hadley, MA 01075 (413) 538-2245; artmuseum.mtholyoke.edu | N/A | Assembled over a lifetime, Skinner's collection features more than 7,000 objects, including minerals and fossils, early lighting, rare books and documents, furniture, maritime objects, artifacts from Oceanic cultures, firearms, glass and ceramics, tools and farm implements, 19th-century souvenirs, Native American objects, and more | Free |
| LADY BEA CRUISE BOAT 1 Alvord St., South Hadley, MA 01075 (413) 315-6342; www.brunelles.com | 5,000 | A 49-passenger Connecticut River cruise boat; 75-minute narrated and cruises June to October | Adults: \$15; Seniors: \$14 Children 4-12: \$10 Children 3 and under: free |
| MEAD ART MUSEUM AT AMHERST COLLEGE 41 Quadrangle Dr., Amherst, MA 01002 (413) 542-2335; www.amherst.edu/museums/mead | 21,000 | Houses more than 18,000 works with emphasis on American and European art; part of the Museums10 partnership | Free |
| MOUNT HOLYOKE COLLEGE ART MUSEUM Lower Lake Road, South Hadley, MA 01075 (413) 538-2245; mtholyoke.edu/artmuseum | 15,000 | Teaching museum founded in 1876, featuring Asian, 19th- and 20th- century European, American, Egyptian, Greek, Italian, and Medieval art; part of the Museums10 partnership | Free; donations welcome |
| PIONEER VALLEY BALLOONS 130 Cross Path Road, Northampton, MA 01060 (413) 218-7823; www.pioneervalleyballoons.org | N/A | Hot-air balloon rides over the Pioneer Valley; owner and chief pilot Lisa Fusco has been flying balloons for 15 years with a perfect safety record | \$250 per person Private VIP ride for 2: \$700 |
| PIONEER VALLEY INDOOR KARTING 10 West St., West Hatfield, MA 01088 (413) 466-7845; www.pioneervalleykarting.com | 45,000 | Indoor kart racing featuring a 1,000-foot road course; available for many types of corporate or social events and racing leagues | Non members: \$25-\$75 Members: \$20-\$40 |
| QUABBIN VISITOR CENTER & PARK Quabbin Reservoir, 485 Ware Road, Belchertown, MA 01007 (413) 323-7221; www.mass.gov/locations/quabbin-reservoir | 300,000 | Located at the 18-mile-long Quabbin Reservoir, the center is operated by the Interpretive Services Program and offers education programs, teacher workshops, and general information about DCR resources | Free |
| SMITH COLLEGE MUSEUM OF ART Elm Street at Bedford Terrace, Northampton, MA 01063 (413) 585-2760; www.smith.edu/artmuseum | 40,000 | More than 20,000 works in permanent collection, including works by Picasso, Monet, Manet, Stella, Elmer, and O'Keefe; educational programs; museum shop; cafe; skylit atrium; part of the Museums10 partnership | Adults: \$5; Seniors: \$4 Students with valid ID and children: free |
| UNIVERSITY MUSEUM OF CONTEMPORARY ART UMass Amherst, Amherst, MA 01003 (413) 545-3670; fac.umass.edu/umca/online | 7,500 | The UMCA showcases local, national, and international contemporary art by leading and emerging artists; through exhibitions, a permanent collection, educational programming, and a visiting-artists program, the UMCA acts as a multi-disciplinary forum and teaching museum where artists can test their ideas | Free |
| YIDDISH BOOK CENTER 1021 West St., Amherst, MA 01002 (413) 256-4900; www.yiddishbookcenter.org | 10,000 | Programs, exhibitions, tours, and books celebrating modern Yiddish culture; annual Yidstock: the Festival of New Yiddish Music; part of the Museums 10 partnership | Free; suggested donation |
| Northern Conn. | | | |
| BROWN'S HARVEST 1911 Poquonock Ave., Windsor, CT 06095 (860) 683-0266; www.brownsharvest.com | N/A | Open May 6 to Oct. 31, this sixth-generation family farm offers fresh produce, flowers, ice cream, local honey, and baked goods; hayrides and corn maze in the fall | Prices vary between activities |
| CONNECTICUT TROLLEY MUSEUM 58 North Road, East Windsor, CT 06088 (860) 627-6540; www.ct-trolley.org | 34,000 | The nation's oldest organization dedicated to preserving the trolley area; beautifully restored antique trolley cars take visitors on a three-mile round trip through the countryside; historic collection features more than 70 pieces of trolley and railroading history; self-guided tours of Connecticut Fire Truck Museum, which houses largest collection of antique firefighting apparatus in New England | Adults: \$10 Seniors: \$9 Age 2-12: \$7 Under 2: free |
| NEW ENGLAND AIR MUSEUM 36 Perimeter Road, Windsor Locks, CT 06096 (860) 623-3305; www.neam.org | 65,000 | NEAM presents the story of aviation through a museum that preserves and presents historically significant aircraft and related artifacts; offers exhibits showcasing aviation technology, history, and the stories of the men and women who built, flew, and made history; students inspired through innovative and hands-on educational programs | Adults: \$15 Seniors 65+: \$14 Children 4-14: \$10 Children under 4: free |
| SONNY'S PLACE 349 Main St., Somers, CT 06071 (860) 763-5454; www.sonnysplace.com | 115,000 | State-of-the-art go-kart track and 18-hole miniature golf course with lights for evening play; baseball and softball batting cages; full-service snack bar; zipline; bowling; new virtual-reality attraction; new laser tag; event venue | Prices vary between activities |

BusinessWest