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THE KNOWLEDGE CORRIDOR

A Snapshot of the Hartford-Springfield Economic Partnership

The Hartford-Springfield Economic Partnership is a 20-member group of chambers of commerce; planning, tourism and workforce organizations; and institutions of higher education that work together to advance the economic prospects of the combined Hartford and Springfield metropolitan areas. Founded in 2000, HSEP markets the region as New England's Knowledge Corridor®, capitalizing on the region's skilled and educated workforce and its long history of cutting-edge innovation. For more information, visit www.hartfordspringfield.com.

GROUPS REPRESENTED ON THE HARTFORD-SPRINGFIELD ECONOMIC PARTNERSHIP STEERING COMMITTEE

AFFILIATED CHAMBERS OF COMMERCE OF GREATER SPRINGFIELD
Russell Denver, (413) 787-1555

BRADLEY INTERNATIONAL AIRPORT
Kiran Jain, (860) 292-2019

CAPITAL REGION COUNCIL OF GOVERNMENTS
Lyle Wray, (860) 522-2217 ext. 232

CAPITAL WORKFORCE PARTNERS
Thomas Phillips, (860) 522-1111

CENTRAL CONNECTICUT STATE UNIVERSITY
John Radacsi, (860) 832-1953

CENTRAL REGIONAL TOURISM DISTRICT INC.
Paul Mayer, (860) 244-8181

EAST OF THE RIVERS CHAMBERS OF COMMERCE
Candice Corcione, (860) 872-0587

GREATER HARTFORD CONVENTION AND VISITORS BUREAU
H. Scott Phelps, (860) 728-6789

HOLYOKE COMMUNITY COLLEGE
Jeffrey Hayden, (413) 552-2587

METROHARTFORD ALLIANCE
R. Nelson (Oz) Griebel, (860) 525-4451

NORTHEAST UTILITIES
Douglas Fisher, (860) 865-5101
David Driver, (860) 665-6312

PIONEER VALLEY PLANNING COMMISSION
Timothy Brennan, (413) 781-6045

REG. EMPLOYMENT BOARD OF HAMPDEN COUNTY
J. William Ward, (413) 755-1357

SPRINGFIELD CONVENTION AND VISITORS BUREAU
Mary Kay Wydra, (413) 755-1372

SPRINGFIELD TECHNICAL COMMUNITY COLLEGE
Michael Suzor, (413) 755-4044

UNIVERSITY OF CONNECTICUT
Ritz Zangari, (860) 486-3010

UNIVERSITY OF HARTFORD
John Carson, (860) 768-4273

UNIVERSITY OF MASSACHUSETTS AMHERST
Marla Michel, (413) 577-0092

WESTERN MASSACHUSETTS ECONOMIC DEVELOPMENT COUNCIL
Allan Blair, (413) 593-6421

WESTERN MASSACHUSETTS ELECTRIC CO.
Edgar Alejandro, (413) 787-9333

KNOWLEDGE CORRIDOR DEMOGRAPHICS

POPULATION - 2008 (ESTIMATED)

| | |
|-----------------------|-----------|
| Total Population | 1,881,276 |
| Male Population | 910,403 |
| Male Population (%) | 48.4% |
| Female Population | 970,873 |
| Female Population (%) | 51.6% |
| Population Density | 544.29 |
| Total Households | 717,731 |

POPULATION - TREND

| | |
|---------------------|-----------|
| 1990 census | 1,796,649 |
| 2000 census | 1,828,632 |
| 2008 estimated | 1,881,276 |
| 2013 projected | 1,912,355 |
| Change 2007 to 2012 | 1.65% |

HOUSEHOLD INCOME - 2007 (ESTIMATED)

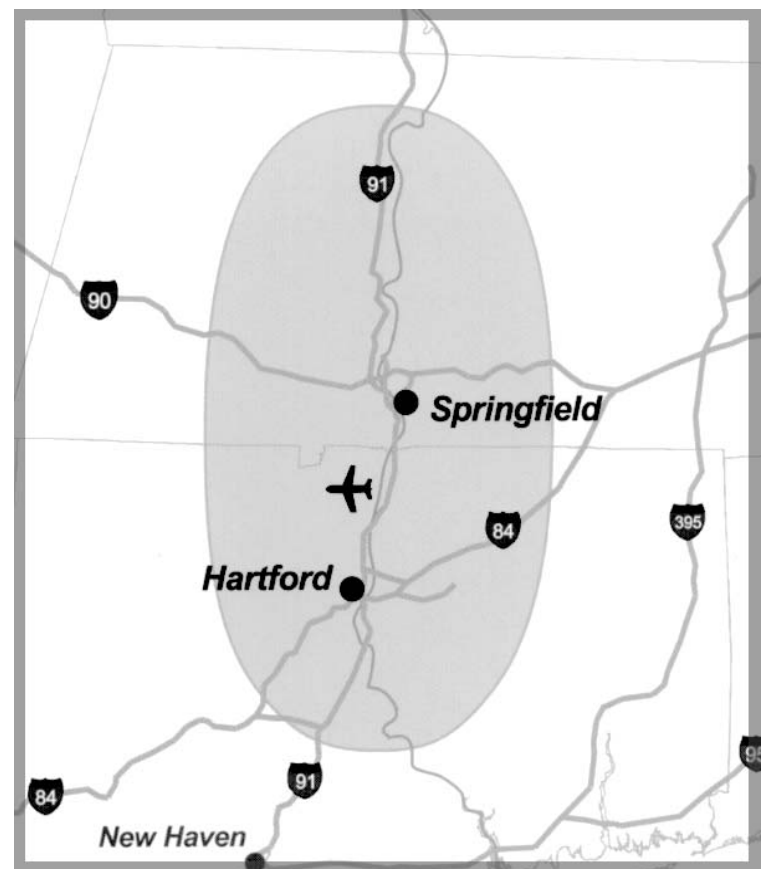
| | |
|----------------------|--------|
| \$0 - \$15,000 | 10.61% |
| \$15,000 - \$24,999 | 9.10% |
| \$25,000 - \$34,999 | 8.96% |
| \$35,000 - \$49,999 | 13.27% |
| \$50,000 - \$74,999 | 18.70% |
| \$75,000 - \$99,999 | 14.05% |
| \$99,000 - \$149,999 | 15.37% |
| \$150,000+ | 9.93% |

EMPLOYMENT BY INDUSTRY - (2000 CENSUS)

| | |
|--|-----------|
| Employed Pop. - Age 16 Plus | 1,433,780 |
| Accommodation and food service | 5.12% |
| Arts, entertainment, and recreation | 1.37% |
| Construction | 5.10% |
| Educational services | 11.30% |
| Finance and insurance | 8.70% |
| Health care and social assistance | 13.12% |
| Information | 2.63% |
| Manufacturing | 14.61% |
| Professional scientific and technical services | 5.21% |
| Public administration | 4.75% |
| Retail trade | 11.10% |
| Transportation and warehousing | 3.46% |
| Wholesale trade | 3.30% |

EDUCATIONAL ATTAINMENT - 2007 (ESTIMATED)

| | |
|---------------------------------|-----------|
| Population - Age 25 + | 1,268,916 |
| Grade K-8 | 4.62% |
| Grade 9-12 | 7.37% |
| High-school graduate | 30.60% |
| College, no degree | 17.41% |
| Associate's degree | 8.23% |
| Bachelor's degree | 18.19% |
| Graduate or professional degree | 13.59% |



COLLEGES IN THE KNOWLEDGE CORRIDOR

PUBLIC COLLEGES AND UNIVERSITIES:

- Charter Oak State College
- Central Connecticut State University
- Massachusetts College of Liberal Arts
- University of Connecticut
- University of Connecticut Health Center
- University of Connecticut Law School
- University of Massachusetts Amherst
- Westfield State College

COMMUNITY/TECHNICAL COLLEGES:

- Asnuntuck
- Capital
- Greenfield
- Holyoke
- Manchester
- Middlesex
- Springfield
- Tunxis

PRIVATE COLLEGES AND UNIVERSITIES:

- American International College
- Amherst College
- Bay Path College
- Cambridge College
- Elms College
- Goodwin College
- Hampshire College
- Hartford Seminary
- Mount Holyoke College
- Rensselaer Hartford
- Saint Joseph College
- Smith College
- Springfield College
- Trinity College
- University of Hartford
- Wesleyan University
- Western New England College

MAJOR EMPLOYERS

- Aetna Inc.
- Ahlstrom Corp.
- Alstom Power
- Bank of America
- Baystate Health System
- Big Y Foods Inc.
- C & S Wholesale Grocers Inc.
- CIGNA Corp.
- Cooley Dickinson Hospital
- ESPN
- Hartford Financial Services Group Inc.
- Hartford Hospital
- Hasbro Games
- Holyoke Hospital
- MassMutual Financial Group
- Mount Holyoke College
- Northeast Utilities
- Sisters of Providence Health System
- Smith College
- St. Francis Hospital and Medical Center
- The Hospital of Central Connecticut
- The Travelers Cos. Inc.
- UnitedHealth Group
- United Technologies Corp.
- University of Connecticut
- University of Massachusetts
- Wal-Mart
- Westover Air Reserve Base (civilians only)
- Yankee Candle