

# THE KNOWLEDGE CORRIDOR

*A Snapshot of the Hartford - Springfield Economic Partnership*

The Hartford-Springfield Economic Partnership is a group comprising chambers of commerce; planning, tourism, and workforce organizations; and institutions of higher education that work together to advance the economic prospects of the combined Hartford and Springfield metropolitan areas. Founded in 2000, HSEP markets the region as New England's Knowledge Corridor, capitalizing on the region's skilled and educated workforce and its long history of cutting-edge innovation. For more information, visit [www.hartfordspringfield.com](http://www.hartfordspringfield.com).

## GROUPS REPRESENTED ON THE HARTFORD-SPRINGFIELD ECONOMIC PARTNERSHIP STEERING COMMITTEE

### AFFILIATED CHAMBERS OF COMMERCE OF GREATER SPRINGFIELD

Russell Denver, (413) 787-1555

### ASSOCIATED INDUSTRIES OF MASSACHUSETTS

Dawn Creighton, (413) 530-0545

### BRADLEY INTERNATIONAL AIRPORT

Luis Perez, (860) 292-2019

### CAPITAL WORKFORCE PARTNERS

Thomas Phillips, (860) 522-1111

### CAPITOL REGION COUNCIL OF GOVERNMENTS

Lyle Wray, (860) 522-2217, ext. 232

### CENTRAL CONNECTICUT STATE UNIVERSITY

Paul Mayer, (860) 244-8181

### EAST OF THE RIVER CHAMBER OF COMMERCE

Candice Corcione, (860) 872-0587

### GREATER HARTFORD CONVENTION AND VISITORS BUREAU

Jessica Studinski, (860) 882-1110

### HOLYOKE COMMUNITY COLLEGE

Jeffrey Hayden, (413) 552-2587

### METROHARTFORD ALLIANCE

Ted Sergi, (860) 525-4451

### NORTHEAST UTILITIES

Douglas Fisher, (860) 665-5105

David Driver, (860) 665-6312

### PIONEER VALLEY PLANNING COMMISSION

Timothy Brennan, (413) 781-6045

### REGIONAL EMPLOYMENT BOARD OF HAMPDEN COUNTY

J. William Ward, (413) 755-1357

### SPRINGFIELD TECHNICAL COMMUNITY COLLEGE

Michael Suzor, (413) 755-4044

### UNIVERSITY OF CONNECTICUT

Ritz Zangari, (860) 486-3010

### UNIVERSITY OF HARTFORD

John Carson, (860) 768-4273

### UNIVERSITY OF MASSACHUSETTS AMHERST

Marla Michel, (413) 577-0092

### WESTERN MASSACHUSETTS ECONOMIC DEVELOPMENT COUNCIL

Allan Blair, (413) 593-6421

### WESTERN MASSACHUSETTS ELECTRIC CO.

Edgar Alejandro, (413) 787-9333

## KNOWLEDGE CORRIDOR DEMOGRAPHICS

### POPULATION 2009 (ESTIMATED)

Total Population	1,865,608
Male Population	907,247
Male Population (%)	48.6%
Female Population	958,361
Female Population (%)	51.4%
Population Density	539.8
Households	716,769

### POPULATION – TRENDS

1990 Census	1,796,649
2000 Census	1,828,632
2009 (estimated)	1,865,608
2014 Projected Population	1,850,174
Change, 2009 - 2014	-0.80%

### HOUSEHOLD INCOME 2009 (ESTIMATED)

\$0 - \$15,000	10.8%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	15.6%
\$150,000+	9.8%

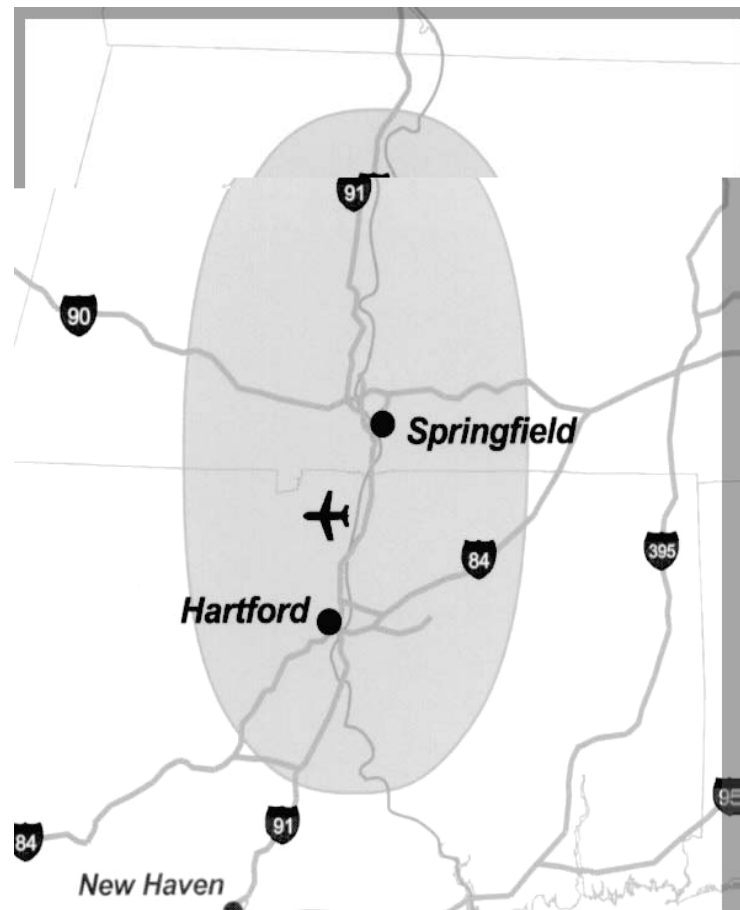
### EMPLOYMENT BY INDUSTRY (2000 CENSUS DATA)

Employed Population Age 16+	1,433,780
Accommodation and food services	5.12%
Administrative and support and waste management services	2.79%
Agriculture, forestry, fishing, and hunting	0.47%
Arts, entertainment, and recreation	1.37%

Construction	5.10%
Educational services	11.30%
Finance and insurance	8.70%
Health care and social assistance	13.12%
Information	2.63%
Management of companies and enterprises	0.03%
Manufacturing	14.61%
Mining	0.04%
Other services (except public administration)	4.36%
Professional, scientific, and technical services	5.21%
Public administration	4.75%
Real estate and rental and leasing	1.52%
Retail trade	11.10%
Transportation and warehousing	3.46%
Utilities	1.03%
Wholesale trade	3.30%

### EDUCATIONAL ATTAINMENT – 2009 (ESTIMATED)

Population age 25+	1,262,541
Less than 9th grade	4.5%
9th to 12th grade, no diploma	8.0%
High-school graduate	30.0%
College, no degree	15.7%
Associate degree	8.1%
Bachelor's degree	18.7%
Graduate or professional school degree	13.0%



## COLLEGES IN THE KNOWLEDGE CORRIDOR

### PUBLIC COLLEGES AND UNIVERSITIES:

- Central Connecticut State University
- University of Connecticut
- University of Connecticut Health Center
- University of Connecticut Law School
- University of Massachusetts Amherst
- Westfield State University
- Charter Oak State College

### COMMUNITY/TECHNICAL COLLEGES:

- Asnuntuck
- Capital
- Greenfield
- Holyoke
- Manchester
- Middlesex
- Springfield
- Tunxis

### PRIVATE COLLEGES AND UNIVERSITIES:

- American International College
- Amherst College
- Bay Path College
- Elms College
- Goodwin College
- Hampshire College
- Hartford Seminary
- Mount Holyoke College
- Rensselaer Hartford
- Saint Joseph College
- Smith College
- Springfield College
- Trinity College
- University of Hartford
- Wesleyan University
- Western New England College

## MAJOR EMPLOYERS

- Aetna Inc.
- Ahlstrom Corp.
- Alstom Power
- Bank of America
- Baystate Health System
- Big Y Foods Inc.
- C & S Wholesale Grocers Inc.
- CIGNA Corp.
- Cooley Dickinson Hospital
- ESPN
- Hartford Financial Services Group Inc.
- Hartford Hospital
- Hasbro Games
- Holyoke Hospital
- MassMutual Financial Group
- Mount Holyoke College
- Northeast Utilities
- Sisters of Providence Health System
- Smith College
- St. Francis Hospital and Medical Center
- The Hospital of Central Connecticut
- The Travelers Cos. Inc.
- UnitedHealth Group
- United Technologies Corp.
- University of Connecticut
- University of Massachusetts
- Wal-Mart
- Westover Air Reserve Base (civilians only)
- Yankee Candle