

TOURIST ATTRACTIONS

Listed Alphabetically

ATTRACTION	DESCRIPTION	RATES
AMELIA PARK CHILDREN'S MUSEUM 29 South Broad St., P.O. Box 931, Westfield, MA 01086 (413) 572-4014; www.ameliaparkmuseum.org	A museum with many hands-on exhibits to allow children to experiment and learn; hours vary	Adults and children: \$7 Seniors: \$3.50
AMHERST COLLEGE MUSEUM OF NATURAL HISTORY 11 Barrett Hill Road, Amherst, MA 01002 (413) 542-2165; www.museums10.org	Collections and exhibits include paleontology, minerals, and other geologic specimens, and anthropological material collected since the 1830s	Free
ATKINS FARMS COUNTRY MARKET 1150 West St., Amherst, MA 01002 (413) 253-9528; www.atkinsfarms.com	Apple orchard and market featuring deli, fudge and candies, cheese, bakery, ice cream; 'Savory Suppers' meal plan	Free
THE BIG E 1305 Memorial Ave., West Springfield, MA 01089 (413) 737-2443; www.thebige.com	The largest fair in the Northeast and New England's autumn tradition; Sept. 17 to Oct. 3, 2010	Adults: \$12 to \$15 Children: \$8 to \$10
BRIGHT NIGHTS AT FOREST PARK Sumner Avenue (Route 83), Springfield, MA (413) 733-3800; www.brightnights.org	Holiday lighting display, open from Nov. 24 to Dec. 5, 2010, Wed. through Sun.; then nightly from Dec. 8 to Jan. 2, 2011	\$15 to \$18 per car \$150 per bus
BRIMFIELD OUTDOOR ANTIQUES SHOW/FLEA MARKET Route 20, Brimfield, MA 01010; (800) 628-8379; www.quaboag.com	Antique show and flea market held three times a year; Sept. 7-12, 2010; May 10-15, July 12-17, Sept. 6-11, 2011	Free
CHILDREN'S MUSEUM AT HOLYOKE 444 Dwight St., Holyoke, MA 01040 (413) 536-KIDS; www.childrensmuseumholyoke.org	New Connecticut River water table and vet clinic; open year-round, offering birthday parties and educational programs	\$6 per person Seniors: \$3 Children under 1: free
CITYSTAGE/SYMPHONY HALL Box office: 1 Columbus Center, Springfield, MA 01103 (413) 788-7033; www.symphonyhall.com	Off-Broadway comedies, dramas, and musicals presented October through April in the intimate, 487-seat Blake Theatre; the 70-seat Winifred Arms Theatre hosts numerous community events, performances, and meetings	Weekdays: \$30 to \$36 Weekends: \$35 to \$39.50
EMILY DICKINSON MUSEUM 280 Main St., Amherst, MA 01002 (413) 542-8161; www.emilydickinsonmuseum.org	Emily Dickinson homestead and neighboring Evergreens, home to the poet's brother and sister-in-law; part of the Museums10 system	Adults: \$8-10 Children 6-17: \$5 Seniors: \$7-9
ERIC CARLE MUSEUM OF PICTURE BOOK ART 125 West Bay Road, Amherst, MA 01002 (413) 658-1100; www.picturebookart.org	The first full-scale museum in the country devoted to international picture book art; part of the Museums10 system	Adults: \$9 Children 0-18 and seniors: \$6 Family (2 adults & 2 youth): \$22
THE SPRINGFIELD FALCONS HOCKEY CLUB 45 Falcons Way, Springfield, MA 01103 (413) 739-3344; www.falconsahl.com	American Hockey League affiliate of the NHL's Edmonton Oilers	Contact team for pricing
HAMPSHIRE COLLEGE ART GALLERY Johnson Library Center, Amherst, MA 01002 (413) 559-5544; www.museums10.org	Alternative exhibitions focused on visual arts; environmental pieces, performance art, video presentations, traditional media, and dance featuring work by students, faculty, regional artists, and national contemporary artists; part of the Museums10 system	Free
HISTORIC DEERFIELD 80 Old Main St., Deerfield, MA 01342 (413) 775-7214; www.historic-deerfield.org	Opening doorways to the past through tours of 11 house museums; special exhibitions; family activities; meadow walk; shopping and dining; part of the Museums10 system	Adults: \$12 Children 6-21: \$5 Children under 6: free
HOLYOKE MERRY-GO-ROUND 221 Appleton St., Holyoke, MA 01040 (413) 538-9838; www.holyokemerrygoround.org	Installed at Mountain Park in 1929; children's birthday parties; field trips; private parties; group rates	\$1 per ride
LADY BEA CRUISE BOAT 1 Alford St., South Hadley, MA 01075 (413) 315-6342; www.brunelles.com	A 49-passenger Connecticut River cruise boat; 75-minute narrated and theme cruises June to October	Adults: \$15 Seniors: \$14 Children 4-11: \$10
LUPA ZOO 62 Nash Hill Road, Ludlow, MA 01056 (413) 589-9883; www.lupazoo.org	A nonprofit zoo for recreation and education; birthday parties; field trips; handicap-accessible; concession stand; gift shop; playground; open every day from 9:30 a.m. to 4:30 p.m.	Adults: \$9.50 Seniors: \$7 Children 2-12: \$6

Continued on page 192

TOURIST ATTRACTIONS

Listed Alphabetically

Continued from page 190

ATTRACTION	DESCRIPTION	RATES
MAGIC WINGS BUTTERFLY CONSERVATORY 281 Greenfield Road, South Deerfield, MA 01373 (413) 665-2805; www.magicwings.com	An 8,000-square-foot indoor tropical environment; home to 4,000 free-flying butterflies; open year-round	Adults: \$12 Seniors: \$10 Children 3-17: \$8
MASS. MUSEUM OF CONTEMPORARY ART 87 Marshall St., North Adams, MA 01247 (413) 662-2111; www.massmoca.org	A 19th-century mill converted into a multi-disciplinary center for contemporary visual and performing arts	Adults: \$15 Students: \$10 Children 6-16: \$5
MEAD ART MUSEUM AT AMHERST COLLEGE Routes 9 and 116, Amherst, MA 01002 (413) 542-2335; www.museums10.org	Houses more than 16,000 works with emphasis on American and European art; part of the Museums10 system	Free
MOUNT HOLYOKE COLLEGE ART MUSEUM Lower Lake Road, South Hadley, MA 01075 (413) 538-2245; www.museums10.org	Teaching museum founded in 1876, featuring Asian, 19th- and 20th-century European, American, Egyptian, Greek, Italian, and Medieval art; docent-led tours on request; part of the Museums10 system	Free
NAISMITH MEMORIAL BASKETBALL HALL OF FAME 1000 West Columbus Ave., Springfield, MA 01105 (877) 446-6752; www.hoophall.com	Dedicated to the great players of the game	Adults: \$14.99 Children 5-15: \$10.99 Children under 4: free
NATIONAL YIDDISH BOOK CENTER 1021 West St., Amherst, MA 01002 (413) 256-4900; www.yiddishbooks.com	Programs, exhibitions, tours, and books celebrating modern Yiddish culture; part of the Museums10 system	Free
NORMAN ROCKWELL MUSEUM 9 Glendale Road, Stockbridge, MA 01262 (413) 298-4100; www.nrm.org	Set in the artist's hometown, the museum holds the world's largest collection of original Rockwell art, as well as his Stockbridge studio (May-October), and exhibits the works of other contemporary and past masters	Adults: \$15 Seniors 65 and older: \$13.50 Children under 18: free
OLD STURBRIDGE VILLAGE 1 Old Sturbridge Village Road, Sturbridge, MA 01566 (508) 347-3362; www.osv.org	A living museum of early New England life	Adults: \$20 Seniors: \$18 Children 3-17: \$7
PIONEER VALLEY BALLOONS/NORTHAMPTON AERONAUTICS 160 Old Ferry Road, Northampton, MA 01060 (413) 586-3009; www.pioneervalleyballoons.com	Hot-air balloon rides; scenic airplane flights	Balloon rides: \$250 per person Private ride for two: \$700
RICHARDSON'S CANDY KITCHEN Routes 5 & 10, Deerfield, MA 01342 (413) 772-0443; www.richardsonscandy.com	Open seven days a week; handmade chocolates; specialty candies; custom imprinting; special-occasion and table favors	Free
SIX FLAGS NEW ENGLAND 1623 Main St. (Route 159), Agawam, MA 01001 (413) 786-9300; www.sixflags.com	New England's largest theme and water park	Adults: \$42.99 Children: \$32.99 Season Passes: \$59.99
SMITH COLLEGE MUSEUM OF ART Elm Street at Bedford Terrace, Northampton, MA 01063 (413) 585-2760; www.museums10.org	More than 23,000 works in permanent collection, including works by Picasso, Monet, Manet, Stella, Elmer, and O'Keefe; educational programs; museum shop; cafe; skylit atrium; part of the Museums10 system	Adults: \$5; Seniors: \$4 Students and children 13 and over: \$3 Children 6-12: \$2
SPRINGFIELD ARMORY 1 Armory Square, Springfield, MA 01105 (413) 734-8551; www.nps.gov/spar	An exhibit of firearms and the importance of the Springfield Armory to the emerging nation	Free
SPRINGFIELD MUSEUMS 21 Edwards St., Springfield, MA 01103 (413) 263-6800; www.springfieldmuseums.org	Four museums filled with art, science, history, and Dr. Seuss exhibits, including the National Memorial Sculpture Garden	Adults: \$12.50 Children 13-17: \$6.50 Seniors: \$9
SPRINGFIELD SYMPHONY ORCHESTRA Box Office: 1350 Main St., Springfield, MA 01103 (413) 733-2291; www.springfieldsymphony.org	The Springfield Symphony Orchestra performs a wide variety of music, including classical, pops, opera, chamber, and educational programs, in the acoustically acclaimed, historic Symphony Hall at 34 Court St. in Springfield	Adults: \$10 to \$62 Seniors: \$9 Children 4-17: Half-price
STERLING & FRANCINE CLARK ART INSTITUTE 225 South St., Williamstown, MA 01267 (413) 458-2303; www.clarkart.edu	Art museum featuring collection of French impressionist, American, and Old Master paintings	Adults: \$12.50 Members and students with ID: free

Continued on page 194

TOURIST ATTRACTIONS

Listed Alphabetically

Continued from page 192	ATTRACTION	DESCRIPTION	RATES
TITANIC MUSEUM	208 Main St., Indian Orchard, MA 01151 (413) 543-4770; www.titanic1.org	Titanic legends come to life throughout the museum, a tribute to the ill-fated liner; many rare artifacts tell stories of passengers and crew; experience Titanic from her launch to a pop culture icon with a panorama of <i>Titanic</i> movie memorabilia	Adults: \$4 Children under 12: \$2
UNIVERSITY GALLERY AT UMASS AMHERST	Fine Arts Center at UMass, Amherst, MA 01003 (413) 545-3670; www.museums10.org	Visual-arts showcase of the Fine Arts Center; permanent collection of 2,600 objects, with emphasis on drawings, prints, and photographs from the second half of the 20th century; part of the Museums10 system	Free
VOLLEYBALL HALL OF FAME	444 Dwight St., Holyoke, MA 01040 (413) 536-0926; www.volleyhall.org	Showcases the people and history of the sport, which was invented in Holyoke; interactive displays; database computer helps teach about volleyball	Adults: \$3.50 Seniors 50 and over: \$2.50 Children 6-17: \$2.50; under 6: free
WISTARIAHURST MUSEUM	238 Cabot St., Holyoke, MA 01040 (413) 322-5660; www.wistariahurst.org	Historic house museum with extensive historical and cultural programs, exhibits, and concerts	Adults: \$5 donation Seniors and students: \$3 Children under 12: Free
YANKEE CANDLE VILLAGE	Routes 5 & 10, South Deerfield, MA 01373 (877) 636-7707; www.yankeecandle.com	Far more than one of the world's largest candle store, it's a unique, entertaining world of New England charm, fairy-tale fantasies, and hands-on, interactive candlemaking for every age	Free
ZOAR OUTDOOR/DEERFIELD VALLEY CANOPY TOUR	7 Main St., Route 2/Mohawk Trail, Charlemont, MA 01339 (800) 532-7483; www.zoaroutdoor.com; www.deerfieldzipline.com	Outdoor adventures on the Deerfield River: whitewater rafting; canoe and kayak lessons; guided fly fishing; rock-climbing instruction; bike rentals; canopy tours; camping; lodging; retail sales in the Berkshires since 1989; open April to October, 7 days a week	\$25 to \$500 depending on activity, time of year, day of week, and age
THE ZOO IN FOREST PARK	302 Sumner Ave., Springfield, MA (413) 733-2251; www.forestparkzoo.com	Outback exhibit; New England heritage breeds; animals from barnyards, backyards, and beyond; ride the zoo train around Forest Park	Adults: \$6 Seniors: \$4 Children 5-12: \$4; 1-4: \$2