

TOURIST ATTRACTIONS

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ATTRACTION	ANNUAL GUESTS	DESCRIPTION	ADMISSION
BERKSHIRE COUNTY			
THE CLARK ART INSTITUTE 225 South St., Williamstown, MA 01267 (413) 458-2303; www.clarkart.edu	N/A	Art museum featuring collection of French impressionist, American, and Old Master paintings	Adults: \$20 Members, children 18 and under, and students w/ valid ID: free
HANCOCK SHAKER VILLAGE 1843 West Housatonic St., Pittsfield MA, 01201 (800) 817-1137; www.hancockshakervillage.org	55,000	From April though October, the historic village offers hands-on history in 20 buildings; interpreters, craft demonstrations, and programs; Visitors Center offers exhibitions of specific aspects of Shaker life and places the Shakers into a broader American context; guides teach about Shaker worship and work; Discovery Room is open with activities for young and old; wheelchair accessible	Adults: \$20; Children 13-17: \$8; Children 12 and under: free (on family visits)
JACOB'S PILLOW DANCE FESTIVAL 358 George Carter Road, Becket, MA 01223 (413) 243-9919; www.jacobspillow.org	80,000	Hosts more than 50 dance companies from around the world as well as 350 free and ticketed performances, talks, exhibits, films, classes, tours, and community events	\$22-\$75 depending on venue; some free performances
MASS. MUSEUM OF CONTEMPORARY ART 1040 Mass MoCA Way North Adams, MA 01247 (413) 662-2111; www.massmoca.org	150,000	MASS MoCA is one of the world's liveliest (and largest) centers for making, showing, and enjoying the best art and music of our time	Adults: \$15; Students: \$10 Children 6-16: \$5; Children under 6: free Free to members
NORMAN ROCKWELL MUSEUM 9 Route 183, Stockbridge, MA 01262 (413) 298-4100; www.nrm.org	150,000	Set in the artist's hometown, the museum is open year-round and holds the world's largest collection of original Rockwell art, as well as his Stockbridge studio and Terrace Café (May-October), and exhibits the works of other contemporary and past masters	Adults: \$18; Seniors 65+: \$17 College Students with ID: \$10 Children 6-18: \$6; Children under 6: free
TANGLEWOOD 297 West Street, Lenox, MA 01240 (617) 266-1200; (888) 266-1200; www.bso.org	350,000	Summer home of the Boston Symphony Orchestra since 1937; hosts Festival of Contemporary Music; special performances and events; youth programs	\$10-\$121; free lawn tickets for children 17 and younger
FRANKLIN COUNTY			
BERKSHIRE EAST CANOPY TOURS 66 Thunder Mtn. Road, Charlemont, MA 01339 (413) 339-6617; www.berkshireeast.com	120,000	The largest zip line tour company in the northeast, featuring more than 25 zip lines that span over 4.14 miles, including a dual cable course for racing; three tours, ranging from beginner to extreme, are available daily	Youth: \$20-\$100; 17 or older: \$30-\$110 Senior: \$20-\$100; Military ID: \$20-\$100
CRAB APPLE WHITEWATER INC. 2056 Mohawk Trail, Charlemont, MA 01339 (800) 553-7238; www.crabapplewhitewater.com	19,000	Five different whitewater rafting adventures; full or half-day in rafts and inflatable kayaks on the Deerfield River	\$40-\$112 depending on type/ duration of trip
HISTORIC DEERFIELD 80 Old Main St., Deerfield, MA 01342 (413) 775-7214; www.historic-deerfield.org	20,000	Opening doorways to the past through tours of 12 house museums; special exhibitions; family activities; meadow walk; shopping and dining; part of the Museums10 partnership	Adults: \$14 Children 6-17: \$5 Children under 6: free
KRINGLE CANDLE 220 South St., Bernardston, MA 01337 (413) 648-3077; www.kringlecandle.com	N/A	Created by the Kittredge family, known for Yankee ingenuity in candles; includes the Farm Table Restaurant	Free
MAGIC WINGS BUTTERFLY CONSERVATORY & GARDENS 281 Greenfield Road, South Deerfield, MA 01373 (413) 665-2805; www.magicwings.com	100,000	An 8,000-square-foot indoor tropical environment; home to 4,000 free-flying butterflies; lizards, tortoises, birds, and fish; open year-round	Adults: \$14 Seniors: \$12 (\$10.50 Wednesdays) Students up through age 22: \$10 Children 3-17: \$10; Children under 3: free
YANKEE CANDLE VILLAGE Routes 5 & 10, South Deerfield, MA 01373 (877) 636-7707; www.yankeecandle.com/village	2,500,000	One of the world's largest candle stores; hands-on, interactive candlemaking for every age	Free
ZOAR OUTDOOR/DEERFIELD VALLEY CANOPY TOUR 7 Main St., Charlemont, MA 01339; (800) 532-7483 www.zoaroutdoor.com; www.deerfieldzipline.com	25,000	Outdoor adventures on the Deerfield River: whitewater rafting; canoe and kayak lessons; rock-climbing instruction; canopy tours; camping; lodging; retail sales in the Berkshires since 1989; open April to November, 7 days a week	\$45 to \$500 depending on activity, time of year, day of week, and age
HAMPDEN COUNTY			
AMELIA PARK CHILDREN'S MUSEUM 29 South Broad St., Westfield, MA 01086 (413) 572-4014; www.ameliaparkmuseum.org	40,000	Many hands-on exhibits and innovative programs where children 12 years and under and grown-ups can learn and play; birthday parties	Adults and children: \$7 Seniors: \$3.50 Children under 1: free
THE BIG E 1305 Memorial Ave., West Springfield, MA 01089 (413) 737-2443; www.thebige.com	1,500,000	The fifth largest fair in North America and the largest fair in the Northeast; Sept. 18 to Oct. 4 2015;	Adults: \$15; advance tickets \$12 Children 6-12: \$10; advance tickets \$8 Children under 6: free
BRIGHT NIGHTS AT FOREST PARK Sumner Ave., Springfield, MA (413) 733-3800; www.brightnights.org	200,000	One of the country's top lighting displays; three miles of holiday lights; late November to early January	\$18 to \$21 per car Gift passes \$16
BRIMFIELD OUTDOOR ANTIQUES SHOW Route 20, Brimfield, MA 01010 (413) 283-6149; www.brimfieldshow.com	1,000,000	Antique show and flea market held three times a year; 2015 dates: May 12 to 17, July 14 to 19, and September 8 to 13	Free / \$5-\$10 some fields
CHILDREN'S MUSEUM AT HOLYOKE 444 Dwight St., Holyoke, MA 01040 (413) 536-7048; www.childrensmusuemholyoke.org	55,000	Museum offers the Curvy Climber, the Shadow Room, the play Kitchen and Diner, as well as new additions including a Light Bright wall, an amazing Air Dash Maze tube system that carries balls and scarves through the air, and much more	\$7 per person Seniors: \$5 Children under 1: free
CITYSTAGE/SYMPHONY HALL Box Office: 1 Columbus Center, Springfield, MA 01103 (413) 788-7033; www.citystage.symphonyhall.com	25,000	Broadway tours, off-Broadway comedies, stand-up comedy, dramas, musicals, and concerts; October through May in the 487-seat Blake Theatre and the 2,611-seat Symphony Hall; 70-seat Winifred Arms Studio Theatre at CityStage hosts numerous community events, performances, and meetings	Tickets/show times vary by show/ performance; members have many perks
HOLYOKE MERRY-GO-ROUND 221 Appleton St., Holyoke, MA 01040 (413) 538-9838; www.holyokemerrygoround.org	50,000	Installed at Mountain Park in 1929, now in downtown Holyoke; children's birthday parties; field trips; private parties; group rates for nonprofit schools, camps, and day care	\$2 per ride or \$10 for 6 rides
LUPA Z00 68 Nash Hill Road, Ludlow, MA 01056 (413) 583-8370; www.lupazoo.org	30,000	A nonprofit zoo for recreation and education featuring a griaffe, himalayan bears, a black panther, ringtailed lemurs, etc.; birthday parties; field trips; handicap-accessible	Adults: \$12 Seniors: \$10 Children 2-12: \$8; Children under 2: free
NAISMITH MEMORIAL BASKETBALL HALL OF FAME 1000 Hall of Fame Ave., Springfield, MA 01105 (877) 446-6752; www.hoophall.com	150,000	Dedicated to preserving the history of the sport and its greatest players	Adults: \$22 Seniors 65+: \$17 Children 5-15: \$16 Children under 5: free



TOURIST ATTRACTIONS LISTED ALPHABETICALLY BY AREA

ATTRACTION	ANNUAL		ED ALPHABETICALLY BY AREA
ATTRACTION NEW ENGLAND AIR MUSEUM	GUESTS	DESCRIPTION	ADMISSION
36 Perimeter Road, Bradley Int'l Airport, Windsor Locks, CT 06096 (860) 623-3305; www.neam.org	65,000	NEAM presents the story of aviation through a museum that preserves and presents historically significant aircraft and related artifacts; offers exhibits showcasing aviation technology, history, and the stories of the men and women who built, flew, and made history; students inspired through innovative and hands-on educational programs	Adults: \$12; Seniors 65+: \$11; Children 4-11, \$6.50; under 3: free
NOBLE AND COOLEY CENTER FOR HISTORIC PRESERVATION 42 Water St., Granville, MA 01034 (413) 357-6321; www.ncchp.org	N/A	Museum created to preserve and incorporate the rich history of Granville and the surrounding areas; housed within the historic buildings of the Noble & Cooley drum factory; offers a unique opportunity to experience Yankee ingenuity as it impacted manufacturing from the mid-1800s forward	Adults: \$5 Children: \$3
ROBERT E. BARRETT FISHWAY 1 Canal St., Holyoke, MA 01040 (413) 536-9444	11,000	Holyoke Gas & Electric's fishway on the Connecticut River lifts migrating fish over the Holyoke Dam, an occurence that can only be seen for six weeks in the spring; shad, Atlantic salmon, and other anadromous fish can be seen on their annual journey to spawn in the place of their birth with help from a "fish lift"	Free (Early May through mid-June; Wed. to Sun.; 9 a.m. to 5 p.m.)
SIX FLAGS NEW ENGLAND 1623 Main St., Agawam, MA 01001 (413) 786-9300; www.sixflags.com	N/A	New England's largest theme and water park	Adults: \$59.99 Children under 54": \$49.99 Children 2 and under: free Thrill Pass: \$59.99; Season Pass: \$66.99
SPRINGFIELD ARMORY 1 Armory Square, Springfield, MA 01105 (413) 734-8551; www.nps.gov/spar	20,000	Founded in 1777 by President George Washington as the first and only national armaments factory, the national park now commemorates the critical role the Armory played in the nation's military and industrial history; museum exhibits, films, special events, public/school programs	Free
SPRINGFIELD FALCONS HOCKEY CLUB 45 Falcons Way, Springfield, MA 01103 (413) 739-GOAL; www.falconsahl.com	160,000	Affiliated with the National Hockey League's Columbus Blue Jackets, the Springfield Falcons are entering their 20th season in the AHL; Falcons play 38 regular-season home games at the MassMutual Center from October to April	Tickets as low as \$13
SPRINGFIELD MUSEUMS 21 Edwards St., Springfield, MA 01103 (413) 263-6800; www.springfieldmuseums.org	350,000	George Walter Vincent Smith Art Museum, D'Amour Museum of Fine Arts, Springfield Science Museum, Wood Museum of Springfield History, and Dr. Seuss National Memorial Sculpture Garden, plus courses for adults and children, and the Museum Store	Adults: \$18; Seniors: \$12 College Students with ID: \$12 Children 3-17: \$9.50; under 2: free Free to Springfield residents
SPRINGFIELD SYMPHONY ORCHESTRA Box Office: 1350 Main St., Springfield, MA 01103 (413) 733-2291; www.springfieldsymphony.org	20,000	Performs a wide variety of music, including classical, pops, opera, chamber, and educational programs, historic Symphony Hall at 34 Court St. in Springfield	Adults: \$22 to \$65 Seniors: \$5 off price Children 4-17: \$10
STORROWTON VILLAGE 1305 Memorial Ave., West Springfield, MA 01089 (413) 737-2443; www.thebige.com/sv	5,000	Guided tours by costumed interpreters of the 18th and 19th century village including the farmhouse, law office, schoolhouse, blacksmith shop and country store; gift shop; weddings; public programs; school programs	\$5
TITANIC MUSEUM 208 Main St., Indian Orchard, MA 01151 (413) 543-4770; www.titanic1.org	4,000	Titanic legends come to life throughout the museum, a tribute to the ill-fated liner; many rare artifacts tell stories of passengers and crew; experience Titanic from her launch to a pop-culture icon with a panorama of Titanic movie memorabilia	Adults: \$4 Children 6-12: \$2 Children under 6: free
VALLEY BLUE SOX 100 Congress St., Springfield, MA 01104 (413) 533-1100; www.valleybluesox.com	30,000	Collegiate summer baseball team based in Holyoke; formerly known as the Holyoke Blue Sox	General Admission: \$6 6 Years to 12 Years: \$4 Sr. Citizens: \$4; 5 Years & Younger: Free
VOLLEYBALL HALL OF FAME 444 Dwight St., Holyoke, MA 01040 (413) 536-0926; www.volleyhall.org	3,000	Showcases the people and history of the sport, which was invented in Holyoke; interactive displays; database computer helps teach about volleyball	Adults: \$3.50; Seniors 50 and over: \$2.50 Children 7-17: \$2.50; under 7: free Active and Retired Military: free
WISTARIAHURST MUSEUM 238 Cabot St., Holyoke, MA 01040 (413) 322-5660; www.wistariahurst.org	14,000	Historic house museum, the former home of the prominent William Skinner Family of Holyoke; visitors are led through the 26-room mansion and can take self-guided tours of the gardens; museum offers a wide variety of programs and events including workshops, concerts, lectures, and demonstrations	Adults: \$7 donation Seniors and students: \$5 Children under 12: free
THE ZOO IN FOREST PARK & EDUCATION CENTER 302 Sumner Ave., Springfield, MA 01108 (413) 733-2251; www.forestparkzoo.org	90,000	Outback exhibit; New England heritage breeds; animals from barnyards, backyards, and beyond; birthday parties and group visits; ride the zoo train around Forest Park	Adults: \$9; Seniors: \$7 Children 5-12: \$6 Children 1-4: \$3.75; under 1: free
HAMPSHIRE COUNTY			
BENESKI MUSEUM OF NATURAL HISTORY Amherst College, 11 Barrett Hill Road, Amherst, MA 01002 (413) 542-2165; www.amherst.edu/museums/ naturalhistory	22,000	Collections and exhibits include the skeletons of Ice Age mammals, the fossil bones and tracks of dinosaurs, and other paleontological, geological, and anthropological materials collected since the 1830s	Free
EMILY DICKINSON MUSEUM 280 Main St., Amherst, MA 01002 (413) 542-8161; www.emilydickinsonmuseum.org	14,000	Emily Dickinson homestead and neighboring Evergreens, home to the poet's brother and sister-in-law; open March through December; part of the Museums 10 partnership	Adults: \$12; Seniors: \$11 Students w/ valid ID and youth: \$6 Children under 6: free
ERIC CARLE MUSEUM OF PICTURE BOOK ART 125 West Bay Road, Amherst, MA 01002 (413) 658-1100; www.carlemuseum.org	45,000	The first full-scale museum in the country devoted to international picture book art; part of the Museums 10 partnership	Adults: \$9 Children 0-18 and seniors: \$6 Family (2 adults & 2 youth): \$22.50
FRANK NEWHALL LOOK MEMORIAL PARK 300 North Main St., Florence, MA 01062 (413) 584-5457; www.lookpark.org	500,000	Open to the public since 1930; more than 150 acres of land complete with picnic space, pavillions, miniature golf, a zoo, and many other outdoor activities	Vehicle entry (Mon-Fri): \$6 Vehicle entry (weekends & holidays): \$8 Walking: Free
HAMPSHIRE COLLEGE ART GALLERY Johnson Library Center, Amherst, MA 01002 (413) 559-5544; www.museums10.org	2,000	Alternative exhibitions focused on visual arts; environmental pieces, performance art, video presentations, traditional media, and dance featuring work by students, faculty, regional artists, and national contemporary artists; part of the Museums10 partnership	Free
LADY BEA CRUISE BOAT 1 Alvord St., South Hadley, MA 01075 (413) 315-6342; www.brunelles.com	5,000	A 49-passenger Connecticut River cruise boat; 75-minute narrated and cruises June to October	Adults: \$15 Seniors: \$14 Children 4-12: \$10 Children 3 and under: free
MEAD ART MUSEUM AT AMHERST COLLEGE 41 Quadrangle Dr., Amherst, MA 01002 (413) 542-2335; www.amherst.edu/mead	21,000	Houses more than 18,000 works with emphasis on American and European art; part of the Museums 10 partnership	Free
MOUNT HOLYOKE COLLEGE ART MUSEUM Lower Lake Road, South Hadley, MA 01075 (413) 538-2245; www.mtholyoke.edu/artmuseum	15,000	Teaching museum founded in 1876, featuring Asian, 19th- and 20th- century European, American, Egyptian, Greek, Italian, and Medieval art; part of the Museums10 partnership	Free; donations welcome



TOURIST ATTRACTIONS

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ATTRACTION	ANNUAL GUESTS	DESCRIPTION	ADMISSION
PIONEER VALLEY INDOOR KARTING 10 West St., West Hatfield, MA 01088 (413) 466-7845; www.pioneervalleykarting.com	45,000	Indoor kart racing featuring a 1,000 foot road course; available for many types of corporate or social events and racing leagues	Non member- \$25-\$75 Member- \$20-\$40
QUABBIN VISITOR CENTER & PARK Quabbin Reservoir, 485 Ware Road, Belchertown, MA 01007; (413) 323-7221 www.mass.gov/dcr/parks/central/quabbin	300,000	Located at the 18-mile-long Quabbin Reservoir, the center is operated by the Interpretive Services Program and offers education programs, teacher workshops, and general information about DCR resources	Free
SMITH COLLEGE MUSEUM OF ART Elm Street at Bedford Terrace, Northampton, MA 01063 (413) 585-2760; www.smith.edu/artmuseum	40,000	More than 20,000 works in permanent collection, including works by Picasso, Monet, Manet, Stella, Elmer, and O'Keefe; educational programs; museum shop; cafe; skylit atrium; part of the Museums 10 partnership	Adults: \$5; Seniors: \$4 Students w/ valid ID and children 13 and over: \$3 Children 6-12: \$2 Children under 6: free
UNIVERSITY MUSEUM OF CONTEMPORARY ART UMass Amherst, Amherst, MA 01003 (413) 545-3670; fac.umass.edu/umca/online	7,500	The UMCA showcases local, national, and international contemporary art by leading and emerging artists; through exhibitions, a permanent collection, educational programming, and a visiting artists program, the UMCA acts as a multi-disciplinary forum and teaching museum where artists can test their ideas	Free
YIDDISH BOOK CENTER 1021 West St., Amherst, MA 01002 (413) 256-4900; www.yiddishbookcenter.org	10,000	Programs, exhibitions, tours, and books celebrating modern Yiddish culture; annual Yidstock: the Festival of New Yiddish Music; part of the Museums 10 partnership	Free; suggested donation
NORTHERN CONN.			
NEW ENGLAND AIR MUSEUM 36 Perimeter Road, Bradley Int'l Airport Windsor Locks, CT 06096 (860) 623-3305; www.neam.org	65,000	NEAM presents the story of aviation through a museum that preserves and presents historically significant aircraft and related artifacts; offers exhibits showcasing aviation technology, history, and the stories of the men and women who built, flew, and made history; students inspired through innovative and hands-on educational programs	Adults: \$12; Seniors 65+: \$11; Children 4-11, \$6.50; under 3: free
SONNY'S PLACE 349 Main St., Somers, CT 06071 (860) 763-5454; www.sonnysplace.com	115,000	State-of-art go kart track and 18 hole miniature golf course with lights for evening play; baseball and softball batting cages; full service snack bar	Prices vary between activities
WORCESTER COUNTY			
OLD STURBRIDGE VILLAGE 1 Old Sturbridge Village Road, Sturbridge, MA 01566 (508) 347-3362; www.osv.org	250,000	One of the country's largest living-history museums, depicting early New England life from 1790 to 1840 with historians in costume, antique buildings, water-powered mills, and a working farm; visitors can view antiques, meet heritage breed animals, and enjoy hands-on crafts	Adults: \$24 Seniors 55+: \$22 Children 3-17: \$10 Children under 3: free