

9 a.m.- 4 p.m.	<p align="center">Business Support Center Show Floor • Hosted by The Economic Development Council Of Western Massachusetts</p>			
	<p align="center">Robotic & Machine Tooling Demonstrations Show Floor</p>			
	<p align="center">Seminars & Featured Presentations: 10 a.m. - 2:30 p.m. Show Floor Theater & Seminar Rooms • FREE</p>			
	<p align="center">Show Floor Theater Sales & Marketing See page A8 for details</p>	<p align="center">Room 1 Workforce Development See page A10 for details</p>	<p align="center">Room 2 Hottest Trends See page A14 for details</p>	<p align="center">Room 3 Entrepreneurship See page A16 for details</p>
10 a.m.	<p align="center">Building a Pipeline of Sales Opportunity <i>Presented by Duane Cashin</i></p>	<p align="center">Why Interns Can Make a Difference <i>Presented by Katheryn Bradford</i></p>	<p align="center">Bullying in the Workplace <i>Presented by Dr. Frank Sacco</i></p>	<p align="center">The Art of the Deal: How to Buy a Business <i>Presented by Mike Vann</i></p>
11 a.m.	<p align="center">Discovering and Developing Your Brand <i>Presented by Christine Tieri</i></p>	<p align="center">Inside Tech Foundry: Workforce in Progress <i>Presented by Delcie Bean</i></p>	<p align="center">Medical Marijuana in the Workplace: What Every Employer Needs to Know <i>Presented by Atty. Timothy Murphy</i></p>	<p align="center">Increasing the Sanity, Fairness, and Appreciation in Your Family Business <i>Presented by Ira Bryck</i></p>
1:30 p.m.	<p align="center">Digital Marketing Innovations: Maximize Reach and Minimize Waste <i>Presented by Steve Latronica</i></p>	<p align="center">How to Work with Humans: Harnessing the Power of Employees <i>Presented by Thom Fox</i></p>	<p align="center">Securing Your Business from White-collar Crime <i>Presented by Josephine Sarnelli, CPA</i></p>	<p align="center">What is EOS? In Three Words: Real. Simple. Results <i>Presented by Rick Drumm</i></p>
2:30 p.m.	<p align="center">Super Cool Graphic & Web Design Trends <i>Presented by Amy Scott</i></p>	<p align="center">Secrets to Hiring and Developing the Right People <i>Presented by Gina DiStefano Fernandez</i></p>	<p align="center">Parentpreneurship: Being Both a Parent and an Entrepreneur <i>Presented by Terra Missildine</i></p>	<p align="center">7 Essential Elements of a Successful Business <i>Presented by Nancy Cahalen, Chérie Hafford, and Rita Coco</i></p>
4-6:30 p.m.	<p align="center">Valley Venture Mentors Pitch Contest <i>a kickoff to the</i> Expo Social - Premier Networking Event! Atrium</p>			