

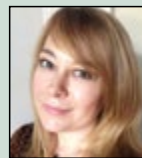
Springfield Regional Chamber Kick-off Breakfast

7:30 a.m., Ballroom



Dan Kenary
 CEO and co-founder of Boston-based Harpoon Brewery
Tickets: \$30 per person in advance, \$35 at the door
To register: visit springfieldregionalchamber.com

Professional Women's Chamber November Luncheon, 11:30 a.m., Ballroom



Alison Lands
 Senior manager of Deloitte's Strategy & Operations Practice; co-author and editor of "Advanced to Advantageous: The Case for New England's Manufacturing Revolution"
Tickets: \$40 per person
To register: visit springfieldregionalchamber.com

9 a.m.- 4 p.m.	Business Support Center Show Floor • Hosted by The Economic Development Council Of Western Massachusetts			
	Robotic & Machine Tooling Demonstrations Show Floor			
Seminars & Featured Presentations: 10 a.m. - 2:30 p.m. Show Floor Theater & Seminar Rooms • FREE				
	Show Floor Theater Sales & Marketing <small>See page 8 for details</small>	Room 1 Workforce Development <small>See page 10 for details</small>	Room 2 Hottest Trends <small>See page 14 for details</small>	Room 3 Entrepreneurship <small>See page 16 for details</small>
10 a.m.	Building a Pipeline of Sales Opportunity <small>Presented by Duane Cashin</small>	Why Interns Can Make a Difference <small>Presented by Katheryn Bradford</small>	Bullying in the Workplace <small>Presented by Dr. Frank Sacco</small>	The Art of the Deal: How to Buy a Business <small>Presented by Mike Vann</small>
11 a.m.	Discovering and Developing Your Brand <small>Presented by Christine Tieri</small>	Inside Tech Foundry: Workforce in Progress <small>Presented by Delcie Bean</small>	Medical Marijuana in the Workplace: What Every Employer Needs to Know <small>Presented by Atty. Timothy Murphy</small>	Increasing the Sanity, Fairness, and Appreciation in Your Family Business <small>Presented by Ira Bryck</small>
12 p.m.				How to Plan Your Exit Prior to Starting Your Business <small>Presented by Kris Houghton</small>
1 p.m.	Pitch Contest Preview And Attendee Voting <small>Presented by Valley Venture Mentors</small>			
1:30 p.m.	Digital Marketing Innovations: Maximize Reach and Minimize Waste <small>Presented by Steve Latronica</small>	How to Work with Humans: Harnessing the Power of Employees <small>Presented by Thom Fox</small>	Securing Your Business from White-collar Crime <small>Presented by Josephine Sarnelli, CPA</small>	What is EOS? In Three Words: Real. Simple. Results <small>Presented by Rick Drumm</small>
2:30 p.m.	Super Cool Graphic & Web Design Trends <small>Presented by Amy Scott</small>	Secrets to Hiring and Developing the Right People <small>Presented by Gina DiStefano Fernandez</small>	Parentpreneurship: Being Both a Parent and an Entrepreneur <small>Presented by Terra Missildine</small>	7 Essential Elements of a Successful Business <small>Presented by Nancy Cahalen, Chérie Hafford, and Rita Coco</small>
4-6:30 p.m.	Valley Venture Mentors Pitch Contest <i>a kickoff to the Expo Social - Premier Networking Event!</i> In the Atrium			