

TOURIST ATTRACTIONS

LISTED ALPHABETICALLY BY AREA

ATTRACTION	ANNUAL ATTENDANCE	DESCRIPTION	ADMISSION
Berkshire County			
THE CLARK ART INSTITUTE 225 South St., Williamstown, MA 01267 (413) 458-2303; www.clarkart.edu	N/A	Art museum featuring collection of French impressionist, American, and Old Master paintings	Adults: \$20 Members, children 18 and under, and students with valid ID: free
HANCOCK SHAKER VILLAGE 1843 West Housatonic St., Pittsfield MA, 01201 (800) 817-1137; www.hancockshakervillage.org	55,000	From April through October, the historic village offers hands-on history in 20 buildings; interpreters, craft demonstrations, and programs; Visitors Center offers exhibitions of specific aspects of Shaker life and places the Shakers into a broader American context; guides teach about Shaker worship and work; Discovery Barn is open with activities for young and old	Adults: \$20 Children 13-17: \$8 Children 12 and under: free (on family visits)
JACOB'S PILLOW DANCE FESTIVAL 358 George Carter Road, Becket, MA 01223 (413) 243-9919; www.jacobspillow.org	100,000	Hosts more than 50 dance companies from around the world as well as 350 free and ticketed performances, talks, exhibits, films, classes, tours, and community events	\$25-\$75 depending on venue; some free performances
MASS. MUSEUM OF CONTEMPORARY ART 1040 Mass MoCA Way, North Adams, MA 01247 (413) 662-2111; www.massmoca.org	150,000	MASS MoCA is one of the world's liveliest (and largest) centers for making, showing, and enjoying the best art and music of our time	Adults: \$18 Students: \$12 Children 6-16: \$8 Children & Members Free
NORMAN ROCKWELL MUSEUM 9 Glendale Road, Stockbridge, MA 01262 (413) 298-4100; www.nrm.org	150,000	Set in the artist's hometown, the museum is open year-round and holds the world's largest collection of original Rockwell art, as well as his Stockbridge studio and Terrace Café (May-October), and exhibits the works of other contemporary and past masters	Adults: \$18; seniors 65+: \$17 College Students with ID: \$10 Children 6-18: \$6 Children under 6: free
RAMBLEWILD 110 Brodie Mountain Road, Lanesborough, MA 01237 (844) 472-6253; www.ramblewild.com	20,000	10-acre aerial adventure park; 8 elevated aerial trails covering all ability levels; 150+ different types of climbing elements; ziplines on every trail	Adults: \$69 Children under 18: \$59
TANGLEWOOD 297 West St., Lenox, MA 01240 (617) 266-1200; (888) 266-1200; www.tanglewood.org	350,000	Summer home of the Boston Symphony Orchestra since 1937; hosts Festival of Contemporary Music; special performances and events; youth programs	\$10-\$121; free lawn tickets for children 17 and younger
Franklin County			
BERKSHIRE EAST CANOPY TOURS 66 Thunder Mountain Road, Charlemont, MA 01339 (413) 339-6617; www.berkshireeast.com	120,000	The largest zipline tour company in the Northeast, featuring more than 25 ziplines that span 4.14 miles, including a dual cable course for racing; three tours, ranging from beginner to extreme, available daily	Youth: \$20-\$100 17 or older: \$30-\$110 Senior: \$20-\$100 Military ID: \$20-\$100
CRAB APPLE WHITEWATER INC. 2056 Mohawk Trail, Charlemont, MA 01339 (800) 533-7238; www.crapplewhitewater.com	19,000	Five different whitewater rafting adventures; full- or half-day in rafts and inflatable kayaks on the Deerfield River	\$40-\$112 depending on type/duration of trip
HISTORIC DEERFIELD 80 Old Main St., Deerfield, MA 01342 (413) 775-7214; www.historic-deerfield.org	20,000	Opening doorways to the past through tours of 12 house museums; special exhibitions; family activities; meadow walk; shopping and dining; part of the Museums10 partnership	Adults: \$14 Children 6-17: \$5 Children under 6: free
KRINGLE CANDLE 220 South St., Bernardston, MA 01337 (413) 648-3077; www.kringlecandle.com	N/A	Created by the Kittredge family, known for Yankee ingenuity in candles; includes the Farm Table Restaurant	Free
MAGIC WINGS BUTTERFLY CONSERVATORY & GARDENS 281 Greenfield Road, South Deerfield, MA 01373 (413) 665-2805; www.magicwings.com	100,000	An 8,000-square-foot indoor tropical environment; home to 4,000 free-flying butterflies; lizards, tortoises, birds, and fish; open year-round	Adults: \$14 Seniors: \$12 (\$10.50 Wednesdays) Age 3-22: \$10 Children under 3: free
YANKEE CANDLE VILLAGE Routes 5 & 10, South Deerfield, MA 01373 (877) 636-7707; www.yankeecandle.com/village	2,500,000	One of the world's largest candle stores; hands-on, interactive candlemaking for every age	Free
ZOAR OUTDOOR/DEERFIELD VALLEY CANOPY TOUR 7 Main St., Charlemont, MA 01339; (800) 532-7483 www.zoaroutdoor.com; www.deerfieldzipline.com	25,000	Outdoor adventures on the Deerfield River: whitewater rafting; canoe and kayak lessons; rock-climbing instruction; canopy tours; camping; lodging; open April to November, 7 days a week	\$45 to \$500 depending on activity, time of year, day of week, and age
Hampden County			
AMELIA PARK CHILDREN'S MUSEUM 29 South Broad St., Westfield, MA 01086 (413) 572-4014; www.ameliaparkmuseum.org	40,000	Many hands-on exhibits and innovative programs where children 12 years and under and grown-ups can learn and play; birthday parties	Adults and children: \$7 Seniors: \$3.50 Children under 1: free
THE BIG E 1305 Memorial Ave., West Springfield, MA 01089 (413) 737-2443; www.thebig.com	1,500,000	The fifth-largest fair in North America and the largest fair in the Northeast; Sept. 16 to Oct. 2, 2016	Adults: \$15; \$12 in advance Children 6-12: \$10; \$8 in advance Children under 6: free
BILLY BEEZ 50 Holyoke St., Unit J-312, Holyoke, MA 01040 (413) 273-7900; www.billybeez.com/location/holyoke-mall	N/A	27,000-square-foot indoor jungle-themed playground on second level of Holyoke Mall at Ingleside, across from Pottery Barn; slides, trampolines, basketball courts, rooms for parties, toddler area, arcade, café	Adult: \$3.95 with paid child Ages 5-17: \$14.95 Ages 1-4: \$11.95 Under 1: \$9.95, or free with another paid child
BRIGHT NIGHTS AT FOREST PARK 302 Sumner Ave., Springfield, MA 01108 (413) 733-3800; www.brightnights.org	200,000	One of the country's top lighting displays; three miles of holiday lights; late November to early January	\$18 to \$21 per car \$16 Gift passes in quantity of 25 or more
BRIMFIELD OUTDOOR ANTIQUES SHOW Route 20, Brimfield, MA 01010 (413) 283-6149; www.brimfieldshow.com	1,000,000	Antique show and flea market held three times a year; 2017 dates: May 9-14, July 11-16, and Sept. 5-10	Free; some fields \$5-\$10
CHILDREN'S MUSEUM AT HOLYOKE 444 Dwight St., Holyoke, MA 01040 (413) 536-7048; www.childrensmuseumholyoke.org	55,000	Museum offers the Curvy Climber, the Shadow Room, the Play Kitchen and Diner, as well as new additions including a Light Bright wall, an Air Dash Maze tube system that carries balls and scarves through the air, and much more	Children 1+ and adults: \$7 Seniors: \$5 Children under 1: free
CITYSTAGE/SYMPHONY HALL Box Office: 1 Columbus Center, Springfield, MA 01103 (413) 788-7033; www.citystage.symphonycenter.com	25,000	Broadway tours, off-Broadway comedies, stand-up comedy, dramas, musicals, and concerts; October through May in the 487-seat Blake Theatre and the 2,611-seat Symphony Hall; 70-seat Winifred Arms Studio Theatre at CityStage hosts numerous community events, performances, and meetings	Varies by performance; members have many perks

Continued on page 37 >>

TOURIST ATTRACTIONS

LISTED ALPHABETICALLY BY AREA

ATTRACTION	ANNUAL ATTENDANCE	DESCRIPTION	ADMISSION
HOLYOKE MERRY-GO-ROUND 221 Appleton St., Holyoke, MA 01040 (413) 538-9838; www.holyokemerrygoround.org	50,000	Installed at Mountain Park in 1929, now in downtown Holyoke; children's birthday parties; field trips; private parties; group rates for nonprofit schools, camps, and day care	\$2 per ride or \$10 for 6 rides
INTERSKATE 91 SOUTH Hampshire Mall, 2043 Boston Road, Wilbraham, MA 01095 (413) 543-3991; www.interskate91.com/south	N/A	Skating rink open to all ages and ability levels; DJs; laser tag; Play Quest indoor playground; rentals; parties; lessons	Prices vary by day and range from \$3 to \$10
LUPA ZOO 68 Nash Hill Road, Ludlow, MA 01056 (413) 589-9883; www.lupazoo.org	30,000	A nonprofit zoo for recreation and education featuring a giraffe, Himalayan bears, a black panther, ring-tailed lemurs, etc.; birthday parties; field trips; handicap-accessible	Adults: \$15 Seniors: \$12 Children 2-12: \$10 Children under 2: free
NAISMITH MEMORIAL BASKETBALL HALL OF FAME 1000 Hall of Fame Ave., Springfield, MA 01105 (877) 446-6752; www.hoopball.com	150,000	Dedicated to preserving the history of the sport and its greatest players	Adults: \$23 Seniors 65+: \$17 Children 5-15: \$16 Children under 5: free
NOBLE AND COOLEY CENTER FOR HISTORIC PRESERVATION 42 Water St., Granville, MA 01034 (413) 357-6321; www.ncchp.org	N/A	Museum created to preserve and incorporate the rich history of Granville and the surrounding areas; housed within the historic buildings of the Noble & Cooley drum factory; offers a unique opportunity to experience Yankee ingenuity as it impacted manufacturing from the mid-1800s forward	Adults: \$5 Children: \$3
POTTERVILLE 1702 Riverdale St., West Springfield, MA 01089 (413) 739-9998; www.potterville.com	N/A	Offers children and adults hands-on education (from basic to intermediate) in working with clay and making their own creations; no experience necessary	Group classes: \$23 Private lessons: \$30 Prices include materials
ROBERT E. BARRETT FISHWAY 1 Canal St., Holyoke, MA 01040 (413) 536-9444	11,000	Holyoke Gas & Electric's fishway on the Connecticut River lifts migrating fish over the Holyoke Dam, an occurrence that can be seen only for six weeks in the spring; shad, Atlantic salmon, and other anadromous fish can be seen on their annual journey to spawn in the place of their birth with help from a fish lift	Free, early May through mid-June Wed. to Sun., 9 a.m. to 5 p.m.
SIX FLAGS NEW ENGLAND 1623 Main St., Agawam, MA 01001 (413) 786-9300; www.sixflags.com	N/A	New England's largest theme and water park	Adults: \$63.99 Children under 54": \$53.99 Children 2 and under: free Season Pass: \$86.99
SPRINGFIELD ARMORY 1 Armory Square, Springfield, MA 01105 (413) 734-8551; www.nps.gov/spar	20,000	Founded in 1777 by President Washington as the first and only national armaments factory, the national park now commemorates the critical role the Armory played in the nation's military and industrial history; museum exhibits, films, special events, public-school programs	Free
SPRINGFIELD THUNDERBIRDS 45 Bruce Landon Way, Springfield, MA 01103 (413) 739-4625; www.springfieldthunderbirds.com	N/A	Affiliated with the National Hockey League's Florida Panthers, the Springfield Thunderbirds play 38 regular-season home games at the MassMutual Center from October to April	Starting at \$10
SPRINGFIELD MUSEUMS 21 Edwards St., Springfield, MA 01103 (413) 263-6800; www.springfieldmuseums.org	350,000	George Walter Vincent Smith Art Museum, D'Amour Museum of Fine Arts, Springfield Science Museum, Wood Museum of Springfield History, and Dr. Seuss National Memorial Sculpture Garden, plus courses for adults and children, and the Museum Store	Adults: \$18; Seniors: \$12 College students with ID: \$12 Children 3-17: \$9.50; under 2: free Free to Springfield residents
SPRINGFIELD SYMPHONY ORCHESTRA Box Office: 1350 Main St., Springfield, MA 01103 (413) 733-2291; www.springfieldsymphony.org	20,000	Performs a wide variety of music, including classical, pops, opera, chamber, and educational programs, historic Symphony Hall at 34 Court St. in Springfield	Adults: \$22 to \$65 Seniors: \$5 off price Children 4-17: \$10
STORROWTON VILLAGE 1305 Memorial Ave., West Springfield, MA 01089 (413) 737-2443; www.thebig.com/sv	5,000	Guided tours by costumed interpreters of the 18th- and 19th-century village including the farmhouse, law office, schoolhouse, blacksmith shop, and country store; gift shop; weddings; public programs; school programs	\$5 under 6: Free
TITANIC MUSEUM 208 Main St., Indian Orchard, MA 01151 (413) 543-4770; www.titanic1.org	4,000	Titanic legends come to life throughout the museum, a tribute to the ill-fated liner; many rare artifacts tell stories of passengers and crew; experience Titanic from her launch to a pop-culture icon with a panorama of Titanic movie memorabilia	Adults: \$4 Children 6-12: \$2 Children under 6: free
VALLEY BLUE SOX Offices: 100 Congress St., Springfield, MA 01104 (413) 533-1100; www.valleybluesox.com	30,000	Collegiate summer baseball team based in Holyoke; plays 21 home games each summer at MacKenzie Stadium	General Admission: \$6 Age 6-12: \$4; Under 6: free Seniors: \$4
VOLLEYBALL HALL OF FAME 444 Dwight St., Holyoke, MA 01040 (413) 536-0926; www.volleyhall.org	3,000	Showcases the people and history of the sport, which was invented in Holyoke; interactive displays; database computer helps teach about volleyball	Adults: \$3.50 Seniors 50 and over: \$2.50 Age 7-17: \$2.50; under 7: free Active and retired military: free
WISTARIAHURST MUSEUM 238 Cabot St., Holyoke, MA 01040 (413) 322-5660; www.wistariahurst.org	14,000	Historic house museum, the former home of the prominent William Skinner Family of Holyoke; visitors are led through the 26-room mansion and can take self-guided tours of the gardens; museum offers a wide variety of programs and events including workshops, concerts, lectures, and demonstrations	Adults: \$7 donation Seniors and students: \$5 Children under 12: free
THE ZOO IN FOREST PARK & EDUCATION CENTER 302 Sumner Ave., Springfield, MA 01108 (413) 733-2251; www.forestparkzoo.org	90,000	Outback exhibit; New England heritage breeds; animals from barnyards, backyards, and beyond; birthday parties and group visits; ride the zoo train around Forest Park	Adults: \$9 Seniors: \$7 Children 5-12: \$6 Children 1-4: \$3.75; under 1: free

Continued on page 38 >>