## BUSINESS & ECONOMIC DEVELOPMENT RESOURCES

OFFICE	CONTACT	SERVICES
<b>1BERKSHIRE STRATEGIC ALLIANCE CORP.</b> 66 Allen St., Pittsfield, MA 01201 (413) 499-1600; www.1berkshire.com	Johnathan Butler	Economic-development collaboration among the Berkshire Chamber of Commerce, the Berkshire Visitors Bureau, and Berkshire Creative that works to stimulate business growth in Berkshire County, retain and attract jobs, and increase tourism
AGAWAM SMALL BUSINESS ASSISTANCE CENTER Town Hall, 36 Main St., Agawam, MA 01001 (413) 786-0172; www.asbac.net	Deborah Dachos	Services to small businesses and entrepreneurs; start-up counseling; business-loan counseling; market-sales counseling; business planning; employee training; works with SCORE and Mass. Small Business Development Center; hosts free workshops on business-related topics
ASSOCIATED INDUSTRIES OF MASSACHUSETTS One Beacon St., 16th Floor, Boston, MA 02108 (617) 262-1180; www.aimnet.org	Dawn Creighton	Employer association of more than 4,500 companies; lobbies on behalf of employers on state and federal economic issues; provides human-resources and management education throughout Massachusetts
<b>BDC CAPITAL</b> 500 Edgewater Dr., Suite 555, Wakefield, MA 01880 (413) 237-6648; www.bdcnewengland.com	Carol Brennan	Provides term loans, lines of credit, mezzanine investments, the Capital Access Program, Recycling Loan Fund, and brownfields insurance; CDC New England, an affiliate company, provides SBA 504 loans for real estate/equipment
<b>BERKSHIRE OPPORTUNITY FUND, LLC</b> 264 Main St., Suite 3, Great Barrington, MA 01230 (413) 717-4234; www.berkshireopportunityfund.com	Roger Goldman	Provides an opportunity for institutional and individual investors to benefit from investment in Berkshires businesses and share their expertise by mentoring business owners; delivers economic return for investors while helping to create jobs, retain businesses, and build the local economy
BUSINESS GROWTH CENTER One Federal St., Bldg. 101, Springfield, MA 01105 (413) 755-6112	Mike Vann	Small-business growth center that provides advice, space, connections, inspiration, and training to entrepreneurs and small businesses that want to grow in one location; home to the Small Business Development Center, U.S. Small Business Administration, SCORE, and NEBA Business Development Center
CAREERPOINT 850 High St., Holyoke, MA 01040 (413) 532-4900; www.careerpointma.org	David Gadaire	Nonprofit, one-stop career center providing services for employers and job seekers
CENTER FOR BUSINESS AND PROFESSIONAL DEVELOPMENT AT HOLYOKE COMMUNITY COLLEGE 303 Homestead Ave., Holyoke, MA 01040 (413) 552-2506; www.hcc.edu/business-and-community	Jeffrey Hayden	Offers workforce-development services, including assessment, training, and education, to help individuals obtain, retain, and advance their employment; assists employers with workforce issues to enable them to compete more effectively
CENTER FOR ECONOMIC DEVELOPMENT 109 Hills North, UMass, Amherst, MA 01003 (413) 545-6638; www.umass.edu/ced	Dr. Henry Renski Dr. John Mullin	Technical assistance to cities, towns, and other economic organizations; services are designed to help clients retain their employment base, and include industrial master plans, marketing, demographics, and economic analysis; board and citizen training
<b>CENTER FOR HUMAN DEVELOPMENT</b> 332 Birnie Ave., Springfield, MA 01107 (413) 733-6624; www.chd.org	Jim Goodwin	Provides a wide range of integrated healthcare and social services to communities throughout Western Mass. and Connecticut from early intervention to elder care
CENTER FOR ECOTECHNOLOGY 320 Riverside Dr., 1A, Florence, MA 01062 112 Elm St., Pittsfield, MA 01201 (413) 445-4556; www.cetonline.org	John Majercak	Working from the motto 'we make green make sense,' CET offers advice and resources to save clients money, make people more comfortable at home, and help businesses perform better
CLICK WORKSPACE 9 1/2 Market St., Northampton, MA 01060 (413) 570-0040; www.clickworkspace.org	Ali Usman	Provides professional, coworking office space in downtown Northampton for freelancers, entrepreneurs, creatives, and remote workers; designed to allow members to work, collaborate, network, and contribute
<b>COMMUNITY FOUNDATION OF WESTERN MASS.</b> 1500 Main St., Suite 2300, Springfield, MA 01115 (413) 732-2858; www.communityfoundation.org	Katie Allan Zobel	Collects, invests, and administers charitable funds, including scholarships for local students and grant awards to Valley nonprofits in order to improve quality of life in Hampden, Hampshire, and Franklin counties; provides customized charitable planning for individuals and families; provides endowment and planned giving services for nonprofits
<b>COMMON CAPITAL</b> 4 Open Square Way, Suite 407, Holyoke, MA 01040 (413) 420-0183; www.common-capital.org	Christopher Sikes	A nonprofit loan fund and community-development organization providing financing and technical assistance to small-business and community projects
<b>DEVELOPSPRINGFIELD</b> 83 Maple St., Springfield, MA 01103 (413) 209-8808; www.developspringfield.com	Jay Minkarah	Nonprofit that advances development/redevelopment projects, stimulates and supports economic growth, and expedites the revitalization process within Springfield; creates conditions that encourage private development with a bricks-and-mortar focus to meet Springfield's unique and diverse redevelopment needs
ECONOMIC DEVELOPMENT COUNCIL OF WESTERN MASS. 1441 Main St., Springfield, MA 01103 (413) 755-1368; www.westernmassedc.com	Rick Sullivan	Business organization comprised of CEOs of the Pioneer Valley's leading corporations, the region's mayors, and college presidents; goals are to market the region to attract and create jobs and attract new investment
ECONOMIC DEVELOPMENT PARTNERS 1441 Main St., Springfield, MA 01103 (413) 787-1555; www.westernmassedc.com	Ann Burke	Working under the aegis of the Economic Development Council, EDP participants are economic-development representatives of area cities and towns who assist with site selection, capital financing, and labor-force issues for existing and prospective businesses, and promote a regional approach to economic development
EMPLOYERS ASSOCIATION OF THE NORTHEAST 67 Hunt St., Agawam MA 01001 (877) 662-6444, ext. 3009; www.eane.org	Paul Correia	Helps member companies remain competitive in an ever-changing economy by developing strong workforces; provides talent, training, and tools that result in effective management practices and an engaged, productive workforce; more than 900 members range in size from startups to Fortune 1000 companies and represent a wide variety of industries, including manufacturing, healthcare, education, finance, human service, retail, and government

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**ECONOMIC OUTLOOK 2017** 

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## BUSINESS & ECONOMIC DEVELOPMENT RESOURCES

OFFICE CONTACT SERVICES A community of owners and managers of small and medium-sized companies from Western Mass. and beyond come together to FAMILY BUSINESS CENTER OF PIONEER VALLEY gain practical knowledge and inspiration, hear expert advice, and share experiences; participants learn how to transition to future generations, govern wisely, communicate clearly and sensitively, manage risk and conflict, strategize realistically but ambitiously, and 447 West St., Amherst, MA 01002 Ira Bryck (413) 835-0810; www.fambizpv.com reward merit, passion, and talent FRANKLIN COUNTY COMMUNITY DEVELOPMENT CORP. 324 Wells St., Greenfield, MA 01301 Assists small-business owners with business development in business planning, lending, and commercial space; helps entrepreneurs who live or work in Hampshire County, Franklin County, the Northern Berkshire area, and the North Quabbin area to minimize risks by connecting them to resources and information to maximize success John Waite (413) 774-7204; www.fccdc.org Provides employment and training services at no charge to businesses and job seekers in the Franklin, Hampshire, and North Quabbin area; assists employers with job posting, recruitment, labor market information, hiring incentives, and employee training; assists job seekers with job search, skill building, workshops, and job training; resource room available for computer use, phones, and copying FRANKLIN HAMPSHIRE CAREER CENTER One Arch Place, Greenfield, MA 01301 Teri Anderson (413) 774-4361; www.fhcc-onestop.com FRANKLIN HAMPSHIRE REGIONAL EMPLOYMENT BOARD INC. Coordinates and oversees workforce training and placement programs in the Hampshire, Franklin, and North Quabbin region, One Arch Place, Greenfield, MA 01301 Patricia Crosby including one-stop career services in three locations; clearinghouse for labor-market information and hiring/training incentives (413) 773-1835; www.franklinhampshirereb.org FutureWorks advances customer careers and supports business customer needs; people looking for work can take advantage of a variety of job-search workshops, career trainings, and computer skills development; business customers take advantage of recruitment services and supportive work programs, such as on-the-job training FUTUREWORKS 1 Federal St., 103-3, Springfield, MA 01105 (413) 858-2800; www.futureworksjobs.org Kevin Lynn **GREATER SPRINGFIELD CONVENTION & VISITORS BUREAU** A private, nonprofit destination marketing organization that generates economic growth for the Pioneer Valley by marketing 1441 Main St., Springfield, MA 01103 (413) 787-1548; www.valleyvisitor.com Mary Kay Wydra the region as an ideal destination for meetings and conventions, group tours, sports and leisure travel; affiliate of the Economic Development Council of Western Mass. **GREENFIELD BUSINESS ASSOC.** Voluntary association of businesses, organizations, and community members that helps local businesses attract their target audience, Caitlin 395 Main St., Greenfield, MA 01301 (413) 774-2791; www.greenfieldbusiness.org and promotes public awareness of the strong business community serving Franklin County in part by running events downtown von Schmidt throughout the year

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## **BUSINESS & ECONOMIC DEVELOPMENT RESOURCES** LISTED ALPHABETICALL

CONTACT

**SERVICES** 

OFFICE

HOLYOKE OFFICE OF PLANNING & ECONOMIC DEVELOPMENT

Manages programs and provides services that fulfill the immediate needs and long-term vision the development of the city; business-development programs include site finding, incentive programs, financing, permitting of subdivisions, site-plan review, special permits, 20 Korean Veterans Plaza, Room 406, Holyoke, MA 01040 Marcos Marrero (413) 322-5575; www.holyoke.org zoning and land-use inquiries, comprehensive planning HOLYOKE INNOVATION DISTRICT Tim Brennan Connects entrepeneurs with space, resources, and people in the Holyoke area (413) 896-0872; www.innovateholyoke.com Marcos Marrero HUMAN RESOURCES UNLIMITED Alternative staffing solution with a social mission for area employers; human-service organization specializing in job training, job 120 Maple St., Suite 400, Springfield, MA 01103 placement, and on-the-job support for individuals who are disadvantaged or disabled; works with more than 100 area employers to Don Kozera (413) 781-5359; www.hru.org meet their business needs and create employment opportunities for its program members THE KITTREDGE CENTER FOR BUSINESS & WORKFORCE DEVELOPMENT Jeffrev Havden Resource for workforce training, professional development, and personal growth; provides affordable, customized programming to Holyoke Community College, 303 Homestead Ave., Holyoke, MA 01103 assist businesses, organizations, and individuals in achieving their goals Sharon Styffe (413) 552-2500; www.hcc.edu/kc LONG RIVER VENTURES Venture-capital firm specializing in companies in the early stages of growth; more aggressive funding where appropriate; helps companies establish strategic business relationships, recruit key management talent, and assemble vital resources to support growth North Pleasant St., Amherst, MA 01002 Tripp Peake (413) 587-2159; www.longriverventures.com MASSDEVELOPMENT 1350 Main St., Suite 1110, Springfield, MA 01103 The Commonwealth's finance and development authority; works with businesses, nonprofit organizations, financial institutions, and Sheri Corbeil local officials to stimulate economic growth (413) 731-8848; www.massdevelopment.com Helps Massachusetts companies achieve success in global markets through a statewide network of international trade professionals; MASS. EXPORT CENTER, WESTERN MASS. OFFICE Holyoke Community College, 303 Homestead Ave., Holyoke, MA 01040 (413) 552-2316; www.mass.gov/export Ann Pieroway targeted services for exporters: counseling, training, research, and technical assistance; an advising center of the Mass. Small Business Development Center Network MASS. OFFICE OF BUSINESS DEVELOPMENT Source of economic-development information regarding tax incentives and financial and development programs available to help 1350 Main St., Suite 1110, Springfield, MA 01103 Debra Boronski businesses grow in the Commonwealth (413) 733-5357; www.mass.gov/dbd MASSACHUSETTS MANUFACTURING EXTENSION PARTNERSHIP 100 Grove St., Worcester, MA 01605 Susan Janus MassMEP is an expert resource committed to manufacturing growth in Massachusetts (508) 965-8768; www.massmep.org Provides education regarding requirements to successfully perform federal, state, and local government contracts; guidance on initial registrations and small-business certifications, researching procurement histories, proposal guidance and review, and contract-performance issues; small-business matchmaking conferences; part of the Mass. Small Business Development Center MASS. PROCUREMENT TECHNICAL ASSISTANCE CENTER Tillson House, 23 Tillson Farm Road, Amherst, MA 01003 Peter Cokotis (413) 545-6307; www.msbdc.org/ptac Provides free, confidential, one-on-one business-advisory services to prospective and existing small-business owners; pre-venture feasibility; business-plan development; loan packaging; marketing and sales strategies; cash-flow preparation and analysis; MA SMALL BUSINESS DEVELOPMENT CENTER NETWORK Western Regional Office Samalid Hogan One Federal St., Bldg. 101, Springfield, MA 01105 organizational and personnel issues; an advising center of the Mass. Small Business Development Center Networ; the MSBDC also (413) 737-6712; www.msbdc.org/wmass conducts seminars and classes for those in business and those contemplating entry as entrepreneurs NORTHAMPTON AREA YOUNG PROFESSIONALS A membership-based nonprofit that develops and enhances business opportunities for the next generation of the Northampton area's 99 Pleasant St., Northampton, MA 01060 Chris Whelan business leaders to grow personally, professionally, socially, and philanthropically; an affiliate group of the Greater Northampton (413) 584-1900; www.thenayp.com Chamber of Commerce NUEVA ESPERANZA INC. Affordable-housing development; adult basic education; job-training programming through the Youthbuild Holyoke program; drop-in afterschool program for elementary-school children through El Arco Iris 401 Main St., Holyoke, MA 01040 Carlos Gonzalez (413) 533-9442; www.nuevaesperanzaholyoke.org PIONEER VALLEY LIFE SCIENCES INSTITUTE Partnership of UMass Amherst resources and Baystate Medical Center's clinical expertise; interactive teams of allied health 3601 Main St., Springfield, MA 01199 (413) 794-0653; www.pvlsi.org Dr. Joe Jerry professionals and life and physical scientists focus on clinical disorders with a goal of developing new approaches for the diagnosis and treatment of disease PIONEER VALLEY PLANNING COMMISSION State-designed regional planning agency serving Hampden and Hampshire counties; manages and supports the Plan for Progress, the region's adopted economic-development plan; major source of demographic economic data 60 Congress St., Springfield, MA 01104 (413) 781-6045; www.pvpc.org **Timothy Brennan REGIONAL EMPLOYMENT BOARD OF HAMPDEN COUNTY** 1441 Main St., Suite 111, Springfield, MA 01103 David Cruise Resource for information on programs and funding for training, job placement, and other workforce issues (413) 787-1547; www.rebhc.org Western Mass.-based group of individual investors working to find high-quality, private-equity investment opportunities in early-stage companies with significant growth potential as well as later-stage companies; group provides a select number of companies with up **RIVER VALLEY INVESTORS** Paul Silva (413) 667-9886; www.rivervalleyinvestors.com to \$2 million in investment capital as well as significant advising **RIVERSIDE INDUSTRIES** 1 Cottage St., Suite 1, Easthampton, MA 01027 (413) 527-2711; www.rsi.org Charlene Gentes Provides employment services for adults living with developmental disabilities in more than 33 towns in the region SCORE Provides free and confidential business consultation and mentoring to new and established businesses; free online and face-to-face Len Gendron counseling available on site or at SCORE locations throughout Western Mass.; educational seminars on starting a business, preparing a business plan, using social media, and sources of financing One Federal St., Bldg. 101, Springfield, MA 01105 Ted Stevenson (413) 785-0314; www.westernmassachusetts.score.org SMALL BUSINESS LEGAL CLINIC AT WESTERN NEW ENGLAND UNIVERSITY Provides pro bono legal services to small businesses unable to afford an attorney on a wide range of business-related legal issues Blake Law Center, 1215 Wilbraham Road, Springfield, MA 01119 from legal entity and trademarks to contracts and employment policies; free and open to the public; new clients admitted in August Robert Statchen and December (413) 796-2030; www.wne.edu/cie

**ECONOMIC OUTLOOK 2017** 

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## BUSINESS & ECONOMIC DEVELOPMENT RESOURCES

OFFICE CONTACT **SERVICES** SPARK SPARK (Stimulating Potential, Accessing Resource & Knowledge) helps people turn their business concepts into reality by linking them 177 High St., Holyoke, MA 01040 (413) 534-3376; www.sparkholyoke.com to the right local resources to get on the path to success; offers access to classes, entrepreneurial events, and mentoring programs with an emphasis on cultivating a nurturing community Farig Khelfaoui SPRINGFIELD BUSINESS IMPROVEMENT DISTRICT Private, not-for-profit corporation that strives to revitalize the downtown through investment, marketing, economic development, special events, cleaning, security services, and supplemental beautification; aims to increase property values and urban vitality by continuing to make the downtown a safe, clean, and friendly place to live, work, and play 254 Worthington St., Springfield, MA 01103 (413) 781-1591; www.springfielddowntown.com Chris Russell Offers the Individual Development Account Program, an asset-building program to help low-income individuals and families improve economic independence and stability through matched savings, case management, financial-fitness and money-management SPRINGFIELD PARTNERS FOR COMMUNITY ACTION Synthia 721 State St., 2nd Floor, Springfield, MA 01109 (413) 263-6500; www.springfieldpartnersinc.com Scott-Mitchell workshops, credit counseling, support, and guidance STCC WORKFORCE DEVELOPMENT DEPARTMENT Provides credit courses and workforce-development training to individuals and companies at the college or the company site; training includes computer applications, IT/network certifications, machinist applications, management and business skills, health careers, One Armory Square, Bldg. 16, Room 146, Springfield, MA 01105 Debbie Bellucci (413) 755-4225; www.stcc.edu/wd technical and trades, and ESL in the workplace SUNSHINE VILLAGE 75 Litwin Lane, Chicopee, MA 01020 Gina Golash Provides area businesses with skilled, dependable workforce through individual or group placement (413) 592-6142; www.sunshine.us UMASS ENTRECLUB Works to inspire its students to explore the entrepreneurial career path; provides hands-on, experiential learning, opportunities to secure seed funding, introductions to mentors; weekly classes are open to the public **Robert Hyers** P.O. Box 897, Amherst, MA 01003 Daniel Gordon (413) 667-9886; www.umassei.org UMASS AMHERST INNOVATION CHALLENGE A competition that educates students in innovation, technology, and entrepreneurship; through awards of significant cash, competition is designed to help students and young alumni pursue a novel business idea, develop a technology into a marketable Berthiaume Center for Entrepreneurship **Bill Wooldridge** 121 Presidents Dr., Amherst, MA 01003 product, or realize a new approach to a difficult problem or compelling opportunity (413) 545-9482; www.umass.edu/innovation UMASS AMHERST TECHNOLOGY TRANSFER OFFICE Responsible for evaluating, protecting, marketing, and transferring to the private-sector inventions and discoveries created by academic researchers on the Amherst campus; inventions can be licensed; some are the basis of new startup companies 715 North Pleasant St., Arnold House, Room 232, Amherst, MA 01003 Robert MacWright (413) 545-3606; www.umass.edu/research/cvip **U.S. SMALL BUSINESS ADMINISTRATION** Provides free, one-on-one business counseling, training, and mentoring through a network of Small Business Development Centers, One Federal St., Bldg. 101, Springfield, MA 01105 (413) 785-0484; www.sba.gov/ma SCORE chapters, and Women's Business Centers located throughout the state; financial assistance to new and growing businesses through loan guarantees in cooperation with area lenders; government contracting and disaster-assistance programs Oreste Varela VALLEY OPPORTUNITY COUNCIL 35 Mount Carmel Ave., Chicopee, MA 01013; (413) 552-1554 300 High St., Holyoke, MA 01040; (413) 552-1554 VOC Adult Education Center is a free resource for adult students to enhance their skills to reach their full potential; offers a range of Stephen Huntley classes: basic reading and writing, GED, ESL, and citizenship preparation www.valleyopp.com VALLEY VENTURE MENTORS VVM connects talented entrepreneurs, professionals, and experienced business leaders to build a community that helps ambitious and 1500 Main St., Suite 125, Springfield, MA 01115 (413) 337-2887; www.valleyventurementors.org Liz Roberts promising new ventures thrive WESTERN MASS. FOOD PROCESSING CENTER Promotes economic development through entrepreneurship; provides opportunities for sustaining local agriculture; promotes best 324 Wells St., Greenfield, MA 01301 John Waite practices for food producers (413) 774-7204; www.fccdc.org WESTMASS AREA DEVELOPMENT CORP. Private, nonprofit organization charged with developing four area industrial parks; provides consulting on industrial-site inventory and 255 Padgette St., Chicopee, MA 01022 Eric Nelson development (413) 593-6421; www.westmassdevelopment.com WESTOVER METROPOLITAN DEVELOPMENT CORP. Public, nonprofit organization created by the Legislature to convert former military land at current Westover Air Reserve Base for civilian use; manages commercial Westover Metropolitan Airport; developer of four industrial parks 255 Padgette St., Suite 1, Chicopee, MA 01022 Michael Bolton (413) 593-6421; www.westovermetropolitandevelopmentcorporation.com WORK OPPORTUNITY CENTER INC. 1094 Suffield St., Agawam, MA 01001 1666 Main St., Springfield, MA 01103 (413) 786-8830; www.wocinc.org Nonprofit organization that supports local businesses through employee placement of qualified disabled individuals; contract assembly; mailing services; fulfillment services; e-commerce; shredding; warehousing Robert MacDonald WORLD AFFAIRS COUNCIL OF WESTERN MASS. Networking tool for individuals who want to connect with people, places, and issues internationally, and local companies that want 1350 Main St., 12th Floor, Springfield, MA 01101 (413) 733-0110; www.worldaffairscouncil.com Cvd Melcher to achieve global growth; programs include guest speakers and visitors, seminars, conferences, luncheons, school programs, and a council for international visitors Provides information on 12,000 world commodity markets for 193 countries; data is within one-quarter of present time from reports on total bilateral trade, including sub-national detail; data allows: companies to evaluate markets, their competition, and market-penetration rates; states to judge their relative industrial strengths and weaknesses; and ports to see their logistical penetration of commodities by air, sea, or ground WORLD INSTITUTE FOR STRATEGIC ECONOMIC RESEARCH P.O. Box 602, Leverett, MA 01054 (413) 282-8182; www.wisertrade.org Dr. Stephen Coelen A membership-based nonprofit that represents the Greater Springfield region's corporate, nonprofit, and cultural interests by engaging a younger demographic in business and career development, networking, cultural and community involvement, volunteerism, and YOUNG PROFESSIONAL SOCIETY OF GREATER SPRINGFIELD P.O. Box 80754, Springfield, MA 01138 Peter Ellis (413) 303-0101; www.springfieldyps.com social activities

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