

Take Care to Prepare

A Guide to Senior Planning

Advertising Options:

- Full page: \$1,500
- Half page: \$1,000
- Quarter page: \$800
- Company Listing: \$100

Advertisements include one complimentary listing.

The Planning Sections Included Are:

- Estate Planning
- Paying for Care
- Senior Living Options
- Senior Resources
- Transitioning

Ad Sizes

Full Page:	7.5"W x 10" H
Half Horizontal:	7.5"W x 5" H
Half Vertical:	3.675"W x 10" H
Quarter Vertical :	3.675"W x 5" H
Quarter Horizontal:	7.5"W x 2.25" H
Quarter Vertical Full:	2.25"W x 10" H

HCN HEALTHCARE NEWS
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