

Program

January 14, 2021

Virtual Program Guide

4:00 p.m.

WELCOME REMARKS & INTRODUCTION OF SPONSORS

Kate Campiti, Sales Manager & Associate Publisher, *BusinessWest & Healthcare News*

REMARKS FROM OUR PRESENTING SPONSORS

Elms College

Baystate Health/Health New England

4:15 p.m.

PRESENTATION OF THE HEALTHCARE HEROES

George O'Brien, Editor & Associate Publisher, *BusinessWest & Healthcare News*

- Lydia Brisson, Christopher Savino, and Emeline Bean, Clinical Liaisons, Berkshire Healthcare Systems
 - Rabbi Jacobson, Director of Spiritual Life, JGS Lifecare
 - Jennifer Graham, Home Health Aide, O'Connell Care at Home
- Maggie Eboso, Infection Control and Prevention Coordinator, Mercy Medical Center
 - Mark Keroack, President and CEO, Baystate Health
 - Helen Gobeil, Staffing Supervisor, Visiting Angels
- Friends of the Homeless Team, Clinical & Support Options Inc.
 - The Institute for Applied Life Sciences at UMass Amherst
- Greater Springfield Senior Services, Inc. Nutrition Department
 - The Staff of Holyoke Medical Center

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#HealthcareHeroes