

|                      | ISSUE DATE | SPACE/COPY DEADLINE | EDITORIAL FOCUS <small>(Milestones in every issue)</small>  | COMMUNITY SPOTLIGHT | LISTS  | EVENTS & SPECIAL PUBLS               |
|----------------------|------------|---------------------|---|---------------------|--|--------------------------------------|
| JAN                  | 10         | 12.24               | Economic Outlook 2022 • Law • Technology • Healthcare   | Chicopee            | Law Firms • Hospitals  |                                      |
|                      | 24         | 1.7                 | Top Entrepreneur • Innovation • Hampshire County • Insurance • Commercial R.E.  | Northampton         | Insurance Agencies • CRE Brokers                               |                                      |
| FEB                  | 7          | 1.21                | Banking & Finance • Education • Employment • Manufacturing  | Lee                 | Banks • Colleges   |                                      |
|                      | 21         | 2.4                 | <b>Difference Makers Announcement Issue**</b> • Construction • Accounting & Tax Planning • Auto Sales • Commercial R.E. | Agawam              | General Contractors • Accounting Firms                         |                                      |
| MAR                  | 7          | 2.18                | Home Show/Home Improvement • Business of Aging • Cannabis Industry • Wealth Management                                  | Deerfield           | Senior Living Facilities • Financial Services/Brokerage Firms  |                                      |
|                      | 21         | 3.4                 | Law • Technology • Women in Business • Architecture & Engineering   | Holyoke             | Computer Network/IT • Architecture Firms                       | <b>Difference Makers* (March 24)</b> |
| APR                  | 4          | 3.18                | Sports & Leisure (Golf Preview) • Travel & Tourism • Franklin County • Commercial R.E.                                  | Greenfield          | Golf Courses • Tourist Attractions                             |                                      |
|                      | 18         | 4.1                 | Banking & Finance • Education • Modern Office • Nonprofits  | Palmer              | Credit Unions • Office Equipment Dealers                       |                                      |
| MAY                  | 2          | 4.15                | <b>40 Under Forty Announcement Issue**</b> • Construction • Accounting & Tax Planning • Employment • Commercial R.E.    | Amherst             | HVAC Services • Employment Agencies                            |                                      |
|                      | 16         | 4.29                | Restaurant Guide • Healthcare • The Casino Industry • Entrepreneurship  | Southwick           | Restaurants • Behavioral Health Providers                      |                                      |
|                      | 30         | 5.13                | Law • Technology • Alumni Achievement Finalists • Innovation  | Hadley              | Law Firms • Voice/Data Cos.                                    |                                      |
| JUN                  | 13         | 5.27                | Banking & Finance • Education • Women in Business • Summer Happenings   | Lenox               | Colleges with MBA Programs • Tourist Attractions               |                                      |
|                      | 27         | 6.10                | Construction • Cannabis Industry • Accounting & Tax Planning • Commercial R.E.  | East Longmeadow     | Homebuilders • CRE Managers                                    | <b>40 Under Forty* (June 23)</b>     |
| JUL                  | 11         | 6.24                | Healthcare • Insurance • Women in Business • Wealth Management  | Westfield           | Homecare Options • Insurance Agencies                          |                                      |
|                      | 25         | 7.8                 | Law • Technology • Employment • Manufacturing • Commercial R.E.   | West Springfield    | Law Firms • Web Developers                                     |                                      |
| AUG                  | 8          | 7.22                | Banking & Finance • Education • Business of Aging • Innovation  | Easthampton         | Early Education Providers • Banks                              |                                      |
|                      | 22         | 8.5                 | <b>Senior Planning Guide**</b> • Home Improvement • Modern Office • Architecture & Engineering                          | Springfield         | Senior Resources • Engineering Firms                           |                                      |
| <b>DEADLINE 8.26</b> |            |                     | <b>2023 RESOURCE GUIDE**</b>  |                     | <b>ANNUAL BOOK OF LISTS</b>                                    |                                      |
| SEP                  | 5          | 8.19                | <b>Healthcare Heroes Announcement Issue**</b> • Construction • Milestones • Commercial R.E.                             | Ludlow              | General Contractors • Industrial Parks                         |                                      |
|                      | 19         | 9.2                 | Sports & Leisure • Insurance • Cannabis Industry • Travel & Tourism • Women in Business                                 | Great Barrington    | Tourist Attractions • Largest Women-owned Businesses           |                                      |
| OCT                  | 3          | 9.16                | Law • Technology • Insurance • Employment • Commercial R.E.   | Wilbraham           | Law Firms • Insurance Agencies                                 |                                      |
|                      | 17         | 9.30                | <b>Women of Impact Announcement Issue**</b> • Banking & Finance • Education • Super 60                                  | North Adams         | Credit Unions • Private Schools                                | <b>Healthcare Heroes* (Oct. 20)</b>  |
|                      | 31         | 10.14               | Construction • Accounting & Tax Planning • Holiday Party Planning • Commercial R.E.                                     | Stockbridge         | Homebuilders • Banquet Facilities                              |                                      |
| NOV                  | 14         | 10.28               | Healthcare • Entrepreneurship • Veterans in Business • The Shop-local Gift Guide • Architecture & Engineering           | Pittsfield          | Hospitals • Architecture Firms                                 |                                      |
|                      | 28         | 11.11               | <b>Annual Giving Guide**</b> • Law • Technology • Auto Sales • Commercial R.E.  | Monson              | Law Firms • Auto Dealers                                       |                                      |
| DEC                  | 12         | 11.25               | Banking & Finance • Education • Women in Business • Innovation  | Longmeadow          | Financial Services/Brokerage Firms • Early Education Providers | <b>Women of Impact* (Dec. 8)</b>     |
|                      | 26         | 12.9                | Construction Outlook • Travel & Tourism • Business of Aging • Sports & Leisure • Commercial R.E.                        | Enfield             | HVAC Companies • Airlines Serving Bradley Airport              |                                      |

\*Events \*\*Special Publications (Sponsorship opportunities available for all events and special publications)

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